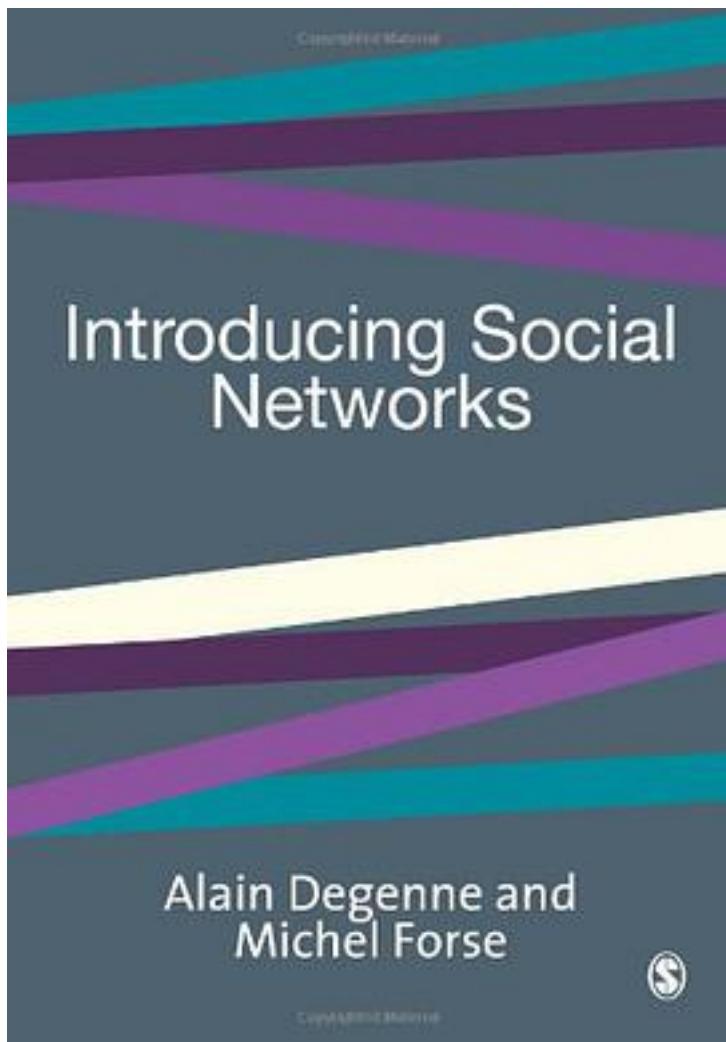


Introducing Social Networks



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This first-rate introduction to the study of social networks combines a hands-on manual with an up-to-date review of the latest research and techniques. The authors provide a thorough grounding in the application of the methods of social network analysis. They offer an understanding of the theory of social structures in which social network analysis is grounded, a summary of the concepts needed for dealing with more advanced techniques, and guides for using the primary computer software packages for social network analysis.

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