

Handbook of Children and the Media



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Now available in paperback the Handbook of Children and the Media is the first comprehensive analysis of the field for students, scholars, and policy makers. It brings together an interdisciplinary group of the best-known scholars from around the world to summarize the current scope of research on children and the media, suggest directions for future research, and underscore policy and practical implications. In addition to the 'traditional' media of television, film, and advertising, 'new media' such as the Internet and video games are also included. The Handbook is primarily a reference work for researchers, teachers, and students in communication, psychology, family studies, education, sociology, public policy and other related fields, but will also serve as a valuable resource for policy makers, media professionals and activists.

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