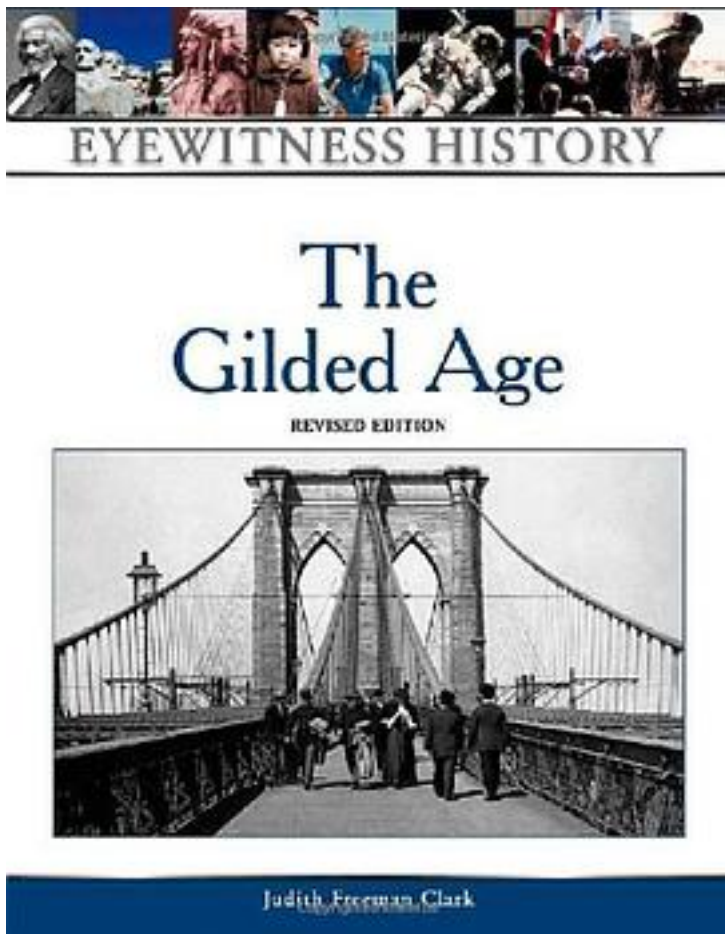


# The Gilded Age



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The Gilded Age--the time between Reconstruction and the Spanish-American War--marked the beginnings of modern America. The advertising industry became an important part of selling the American Dream. Americans dined out more than ever

before, and began to take leisure activities more seriously. Women's fashion gradually grew less restrictive, and architecture experienced an American Renaissance. Twelve narrative chapters chronicle how American culture changed and grew near the end of the 20th century. Included are chapter bibliographies, a timeline, a cost comparison, and a suggested reading list for students. This latest addition to Greenwood's "American Popular Culture Through History" series is an invaluable contribution to the study of American popular culture. "American Popular Culture Through History" is the only reference series that presents a detailed, narrative discussion of U.S. popular culture. This volume is one of 17 in the series, each of which presents essays on Everyday America, The World of Youth, Advertising, Architecture, Fashion, Food, Leisure Activities, Literature, Music, Performing Arts, Travel, and Visual Arts

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