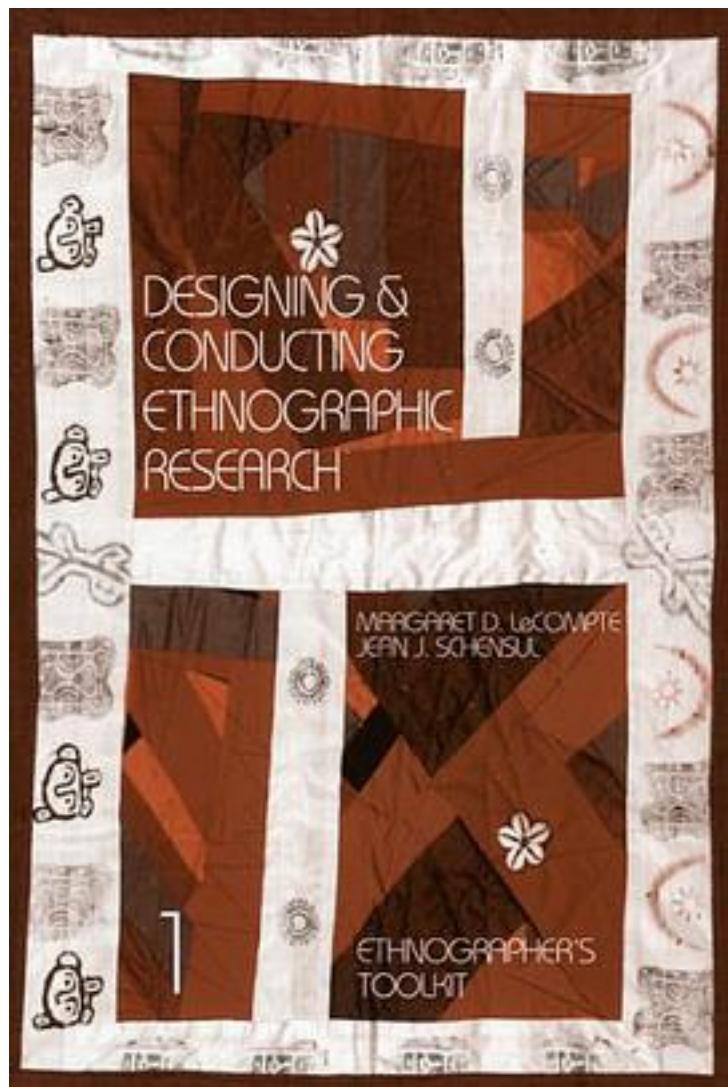


# Designing and Conducting Ethnographic Research



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出版者:Rowman & Littlefield Pub Inc

出版时间:1999-8

装帧:Pap

isbn:9780761989752

The Ethnographer's Toolkit series begins with this overview volume, which defines the qualitative research enterprise, links research strategies to theoretical paradigms, and outlines the ways in which an ethnographic study can be designed. Using practical, straightforward language, the authors of this volume introduce readers to the research process, identifying issues, choices, and techniques covered in greater depth in other kit volumes, including chapters on the personal qualities of a good researcher and on research ethics. As a guide to the contents of the Toolkit series, or as a stand-alone introduction to the qualitative enterprise, this volume will be extremely valuable to novice researchers.

作者介绍:

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**标签**

方法

**评论**

chapter 3: paradigms for thinking about ethnographic research  
作者认为有五种途径： positivistic, interpretive, critical, ecological, network，但似乎最根本的区分，还是在positivistic vs. non/anti-positivistic。

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**书评**

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