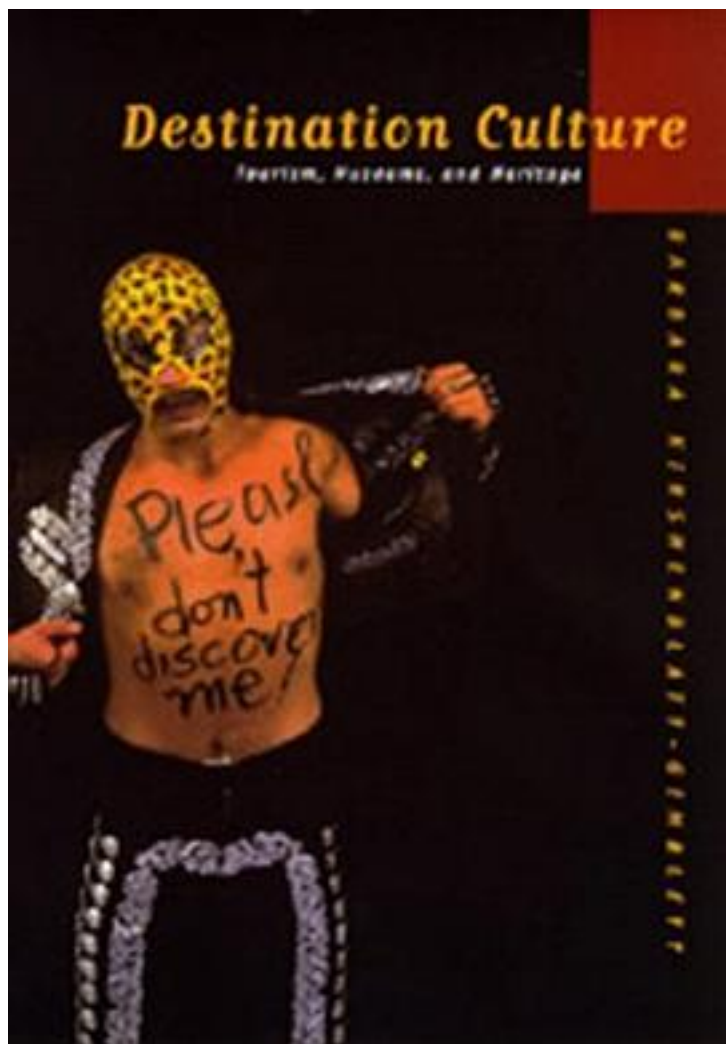


Destination Culture



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著者:Barbara Kirshenblatt-Gimblett

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"Destination Culture" takes the reader on an eye-opening journey from ethnological artifacts to kitsch. Posing the question, 'What does it mean to show?' Barbara Kirshenblatt-Gimblett explores the agency of display in a variety of settings: museums, festivals, world's fairs, historical re-creations, memorials, and tourist attractions. She talks about how objects - and people - are made to 'perform' their meaning for us by the very fact of being collected and exhibited, and about how specific techniques of display, not just the things shown, convey powerful messages. Her engaging analysis shows how museums compete with tourism in the production of 'heritage'. To make themselves profitable, museums are marketing themselves as tourist attractions. To make locations into destinations, tourism is staging the world as a museum of itself. Both promise to deliver heritage. Although heritage is marketed as something old, she argues that heritage is actually a new mode of cultural production that gives a second life to dying ways of life, economies, and places. The book concludes with a lively commentary on the 'good taste/bad taste' debate in the ephemeral 'museum of the life world,' where everyone is a curator of sorts and the process of converting life into heritage begins.

作者介绍:

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标签

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culture

critical_heritage_studies

评论

ad参考阅读

真心不想给评价。书是好书，就是要看英文版然后写日文翻译和发表等等很面倒

上课读了序言和一、三章，老岳说，旁征博引的写法值得学习，但本质上带有某种话语霸权性质。

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书评

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