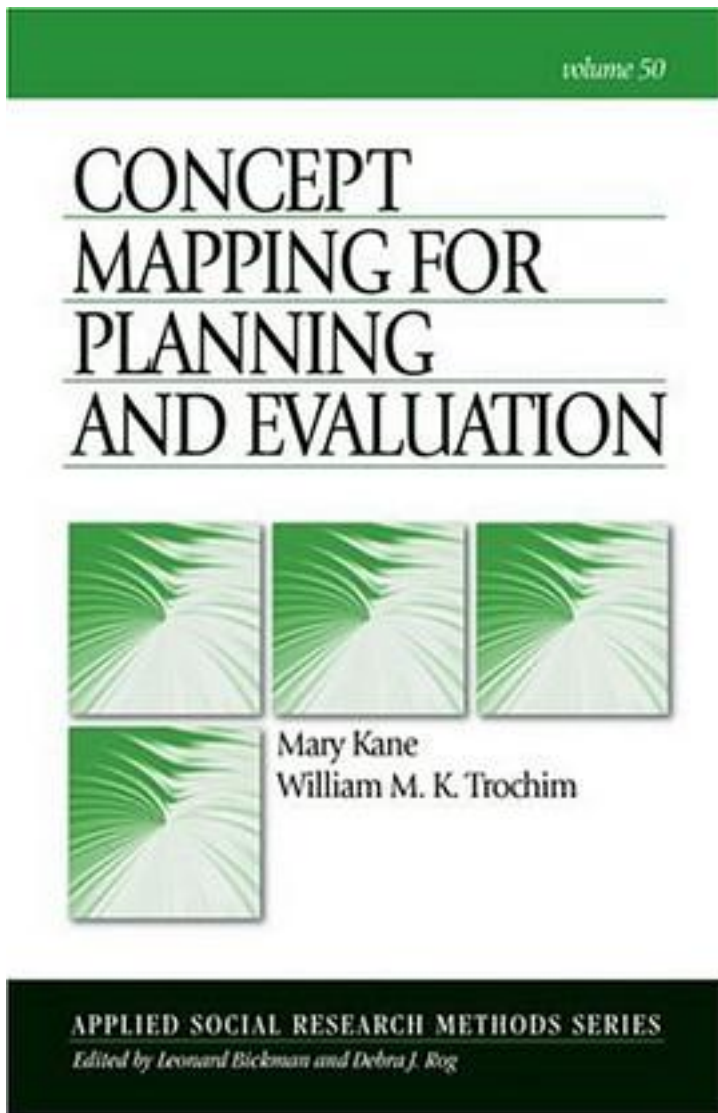


Concept Mapping for Planning And Evaluation



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Concept Mapping for Planning and Evaluation is a thorough, accessible guide to concept mapping for social or organizational researchers in any context. The volume describes the history of structured conceptualization-a most useful form of concept mapping. It also highlights the advantages that group or community concept mapping has over other kinds of group decision processes. With straightforward language and useful examples from the authors' 40 combined years of creating and working with this process, the book describes in detail the six major steps in the conduct of group concept mapping, and shares both the process of concept mapping and the equally important facilitation and guidance techniques that the authors have developed.

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