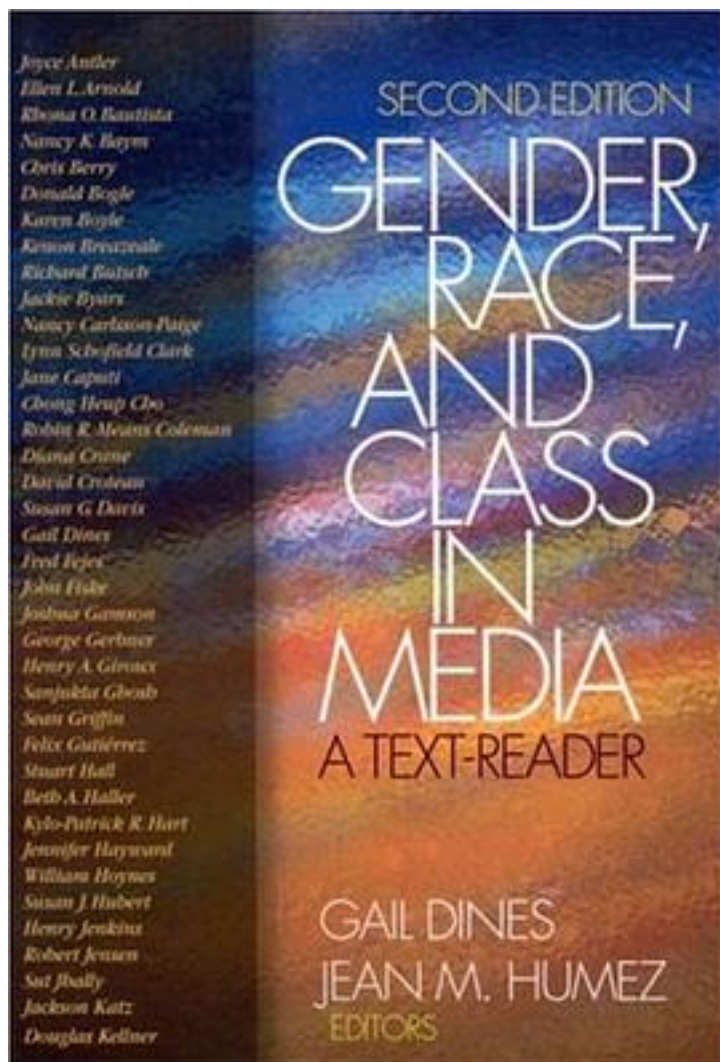


# Gender, Race, and Class in Media



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Gender, Race and Class in Media examines the mass media as economic and cultural institutions that shape our social identities. Through analyses of popular mass media entertainment genres, such as talk shows, soap operas, television sitcoms, advertising and pornography, students are invited to engage in critical mass media scholarship. A comprehensive introductory section outlines the book's integrated approach to media studies, which incorporates three distinct but related areas of investigation: the political economy of production, textual analysis and audience response. The readings include a dozen new original essays, edited for maximum accessibility. The book provides: - A comprehensive, critical introduction to Media Studies - An analysis of race that is integrated into all chapters - Articles on Cultural Studies that are accessible to undergraduates - An extensive bibliography and section on media resources - Expanded coverage of "queer" representations in mass media - A new section on the violence debates - A new section on the Internet Together with new section introductions, these provide a comprehensive critical introduction to mass media studies.

作者介绍:

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标签

种族

社会阶级

性别

女权主义

传媒印象

Gender

评论

textbook. but it does make piles of sense.

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这个本书虽然很直接得讲术了各种观点，但是每篇文章的作者都不一样，语言和句子大部分都很生涩。

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书评

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