

Managing Intercultural Conflict Effectively



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This is one of the first books that clearly emphasizes the role of culture and how culture serves as the primary imprint in our habitual conflict responses. It aims to improve understanding and communication among individuals from different cultural backgrounds and explains the culture-based situational conflict model, including the relationship among conflict, ethnicity, and culture; and integrates theory and practice in the discussion of interpersonal conflict in culture, ethnic, and gender contexts. Practical examples are used to illustrate the application of theory.

作者介绍:

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