Chinese Popular Culture and the State



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The State Question in Chinese Popular Culture presents a series of groundbreaking essays that challenge the paradigm dividing Chinese culture into "official" and "unofficial" categories. This binary, which mirrors the "high/low" dichotomy familiar to all practitioners of cultural studies, finds its roots in Cold-War Western romanticization

of a Chinese popular culture that stood in defiant opposition to the Communist state. This special issue disputes such simplistic representations and offers new critical trajectories crucial to the study of contemporary Chinese popular culture

作者介绍:

Professor Jing Wang received her Ph. D. in Comparative Literature from the University of Massachusetts, Amherst. She taught at Duke University for sixteen years before joining the MIT FL&L faculty. She is the founder and organizer of the MIT Critical Policy Studies of China and a participating member of the MIT Laboratory for Branding Cultures. Professor Wang also serves as the Chair of the International Advisory Board of Creative Commons in China. While directing a digital animation project in collaboration with the Beijing Film Academy and MIT Comparative Media Studies, she is helping MIT building the infrastructure for Digital Humanities.

Professor Wang published several books and articles, among them, the award-winning The Story of Stone, High Culture Fever, and the editor of Locating China: Space, Place, and Popular Culture (availble in Paperback from Routledge), Popular Culture and the Chinese State, China's Avant-Garde Fiction, Cinema and Desire (with Tani Barlow). Her current research interests include branding and marketing, advertising and new media, popular culture, and media and cultural policies, with an area focus on the People's Republic of China. Her new book Brand New China: Advertising, Media, and Commercial Culture is now available from Harvard University Press.

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