World City Network

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In this era of advanced communication technologies, ideas, data, and knowledge can be communicated without regard to geographical distance. On any given day, a business deal in China led by a firm in Chicago may be organized through Hong Kong without any need to connect to New York.

In World City Network, Peter Taylor views cities as global service centers that provide international financial and business services. In devising seamless global services for clients, these companies link firms together in a global city network. Through an analysis of the intra-company flows of 100 global business service firms Taylor measures the connections between cities and also their relative connectivity to the global economy.

作者介绍:

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