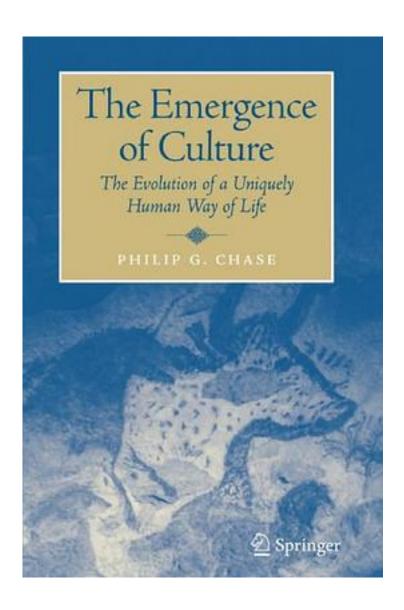
The Emergence of Culture



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著者:Chase, Philip

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This book describes the emergent nature of human culture, based on the human ability to create and pass on social codes through instruction and example. It proposes hypotheses to explain how a phenomenon that is potentially maladaptive for individuals could have evolved, and to explain why culture plays such a pervasive role in human life. It then reviews the primatological, fossil, and archaeological data to test these hypotheses.
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