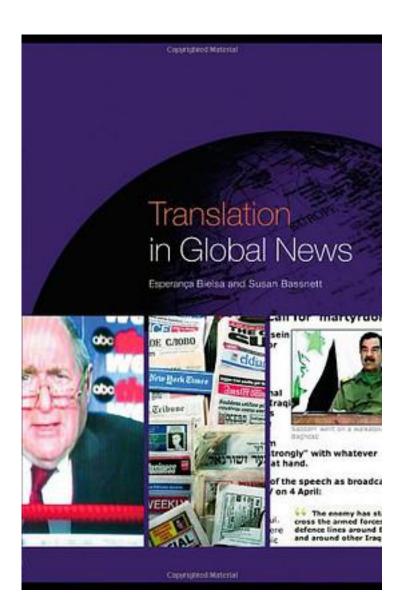
Translation in Global News



Translation in Global News_下载链接1_

著者:Bassnett, Susan/ Bielsa, Esperanca

出版者:Routledge

出版时间:2009-1

装帧:Pap

isbn:9780415409728

The mass media are of paramount importance in the formulation and transmission of messages about key developments of global significance, such as terrorism and the war in Iraq, yet the key mediating role of translation in the reception of speeches and addresses of figures like Osama Bin Laden and Saddam Hussein has remained largely invisible. Incorporating the results of extensive fieldwork in key global news organizations such as Reuters, Agence France Press and Inter Press Service, this book addresses central issues relating to the new pressures on translation arising from globalization, analyzing new texts from major news agencies as well as alternative media organizations. Co-written by Susan Bassnett, a leading figure in the field of translation studies, this book presents close readings of different English versions of key Arabic texts circulated in Western media to demonstrate the ways in which a cultural and religious Other is framed in different media.

作者介绍:
目录:
Translation in Global News_下载链接1

标签

翻译

教材

翻译研究

美国文学

新闻

评论

比较可取的是题材挺新的可是点就那么几个反反复复讲看得好困啊~~ 字太小!!

Translation	in Global News_	_下载链接1_

书评

Translation in Global News_下载链接1_