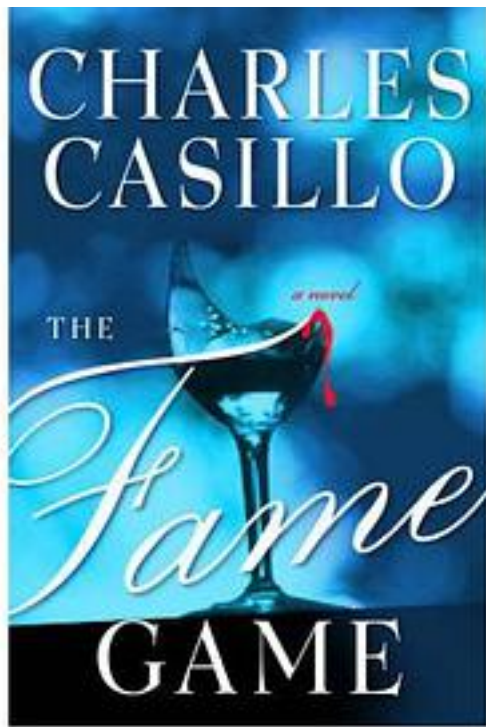


The Fame Game



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From the author of the best-selling *The Metrosexual Guide to Style* and *The Hedonism Handbook*, a hilarious guide to cultivating your individual 15 minutes of fame. From the celebrities you see onscreen, the corporate workers who shoot up the ladder, and charismatic politicians, to head turners, charmers, and the life of the party, stars have that "special something" that sets them apart from the rest of us. Though we can argue about the quality of their respective talents, they do all have certain traits in common. But what exactly are those qualities? Are they innate or can they be learned? What

behaviors make a person stand out? And can the average person learn how to generate star quality? Oh, yes. By humorously dissecting and deconstructing the various qualities of the "stars," and by slyly skewering society's obsession with celebrity, this guide to the glittering life will reveal the truth behind the celebrity industrial complex, teach readers how to seize the spotlight, and help them unleash their inner celebrity. From understanding the complete irrelevance of talent and cultivating sex appeal where none seems apparent to handling humiliation, counteracting bad photography, and staging a mysterious disappearance that will extend intrigue, The Fame Game is the essential get-ahead manual for life in the twenty-first century. Filled with sparkling anecdotes, essential lists, and sage advice on how to harness the power of the stars in one's own life, it promises to entertain and instruct each new bumper crop of wannabes.

作者介绍:

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