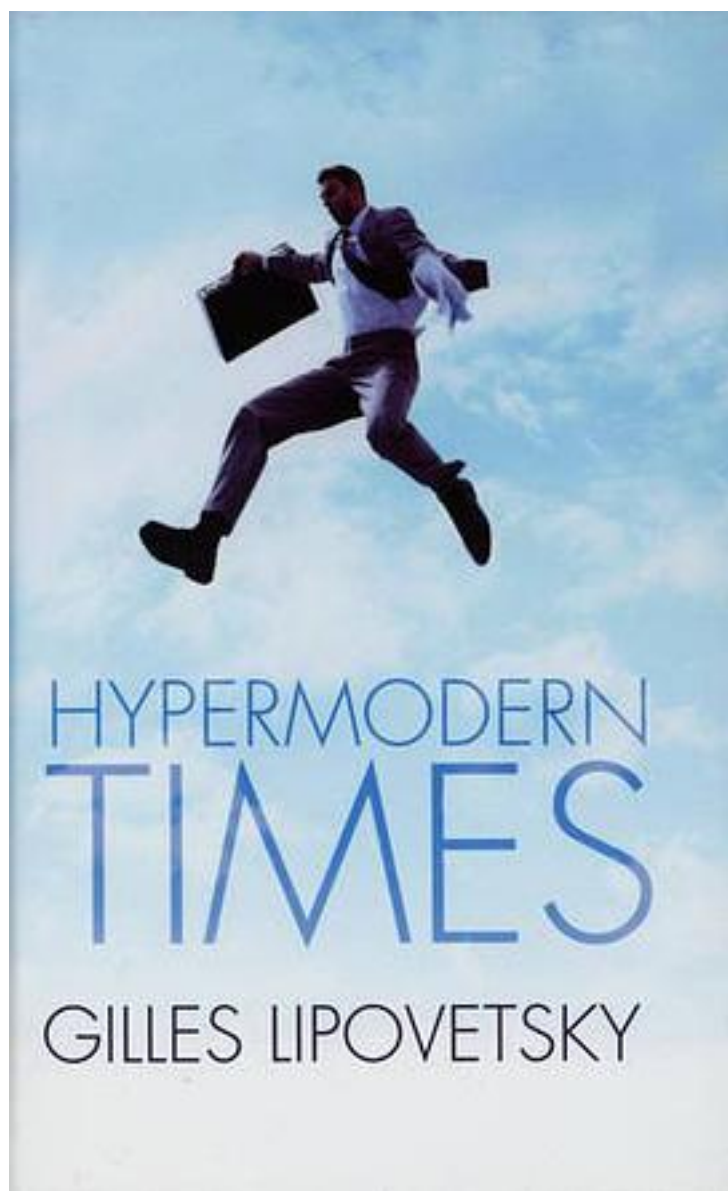


Hypermodern Times



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The term 'postmodernity' has been used to describe that historical transformation of the late 20th century when the institutional breaks holding back individual emancipation disintegrated, thereby giving rise to the full expression of individual desires and the quest for self-fulfilment. But there are now signs - argues Gilles Lipovetsky, one of the most original social thinkers in France today - that we've entered a new phase of 'hypermodernity', characterized by hyper-consumption and the hypermodern individual.

Hyperconsumption is a consumption which absorbs and integrates more and more spheres of social life and which encourages individuals to consume for their own personal pleasure rather than to enhance their social status. Hypermodernity is a society characterized by movement, fluidity and flexibility, distanced more than ever from the great structuring principles of modernity. And the hypermodern individual, while oriented towards pleasure and hedonism, is also filled with the kind of tension and anxiety that comes from living in a world which has been stripped of tradition and which faces an uncertain future. Individuals are gnawed by anxiety; fear has superimposed itself on their pleasures, and anguish on their liberation. Everything worries and alarms them, and there are no longer any beliefs systems to which they can turn for assurance. These are hypermodern times.

作者介绍:

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哲学

评论

超现代性基本就是“我虽然丑但是我想得美啊”：建立在全球化统治下的优势群体的狭隘的自我满足（作者说没有被马克思主义说服，我也没有被作者说服）

后现代的冲击导致了对未来预测的破灭，我们不知道未来是什么样的，我们只知道一部分历史和现在，而我们对现在并不满足，所以我们将这种不满与期望诉诸超现实。

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书评

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