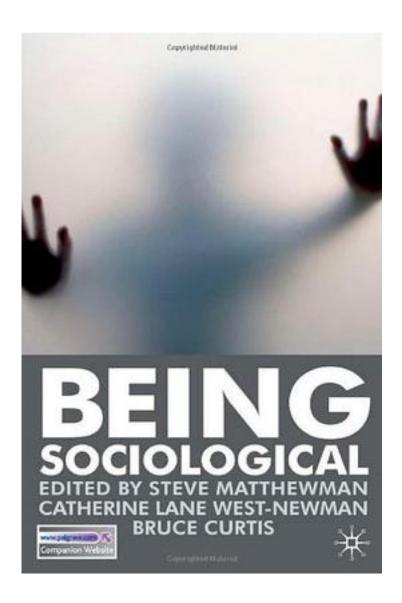
Being Sociological



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Introducing students to the subject of sociology can be a daunting task - one not always helped by the often-uninspiring textbooks available for teaching at this level. Many lecturers face the challenge of coaxing students to look afresh at a world they think they know, of encouraging them to see-beyond their own experience and to think critically. "Being Sociological" is a concise and original thematic introduction to sociology that will help lecturers inspire their students and act as a springboard into the wider literature. Organized around twenty ways of existing and acting in the world, such as 'seeing', 'believing', 'educating', 'doing', it covers all the key areas of study required at first year and equips students for seeing the world through sociological eyes.

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