

Balance and Bias in Journalism



[Balance and Bias in Journalism_下载链接1_](#)

著者:Starkey, Guy

出版者:Palgrave Macmillan

出版时间:2006-10

装帧:HRD

isbn:9781403992482

This new book addresses a key issue in current debates around journalistic theory and practice. Drawing on his extensive research and teaching experience in this field, Guy Starkey offers a clearly structured, easily accessible discussion of "balance" in the media, and the difficulties inherent in both achieving and measuring it. Providing an analysis of theoretical issues, an exploration of practical considerations, and a review of methods for assessing journalistic output, it will appeal to students of journalism and media studies.

作者介绍:

目录:

[Balance and Bias in Journalism_下载链接1_](#)

标签

Journalism

评论

[Balance and Bias in Journalism_下载链接1](#)

书评

[Balance and Bias in Journalism_下载链接1](#)