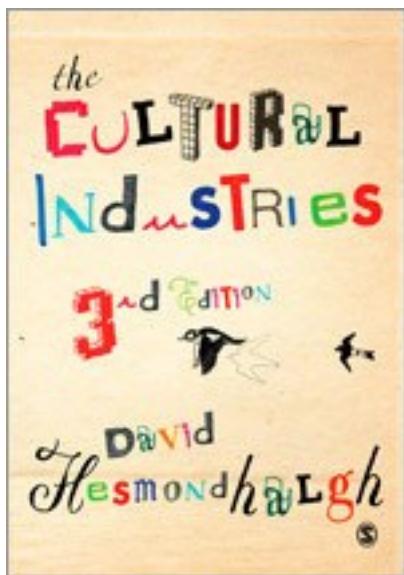


The Cultural Industries



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'The first edition of The Cultural Industries moved us irrevocably past the tired debates between political economy and cultural studies approaches. This second edition takes on new and vital targets, for example claims that the Internet is replacing television in everyday media consumption...In the process, Hesmondhalgh provides us with an essential toolkit for making critical sense of the digital media age, and our places within it' - Nick Couldry, Goldsmiths College, University Of London 'This book sets a valuable standard for communication studies. Hesmondhalgh integrates cultural research with political economy, organizational sociology with public communication policy studies, global with comparative analysis, and intellectual property law with technology changes. I've successfully taught graduate and undergraduate courses in the USA and France using the first edition, and this one is better still' - John D.H.Downing, Global Media Research Centre, Southern Illinois University Praise for the first edition: 'This lucid, careful and sophisticated book orders the entire field, for the

US as well as Europe, and at one stroke becomes the state of the art, the standard' - Todd Gitlin, Columbia University, USA This book is a powerful antidote to journalistic hype about change in the cultural industries. Significantly expanding, updating and revising an acclaimed first edition published in 2002, it * analyses how, why and in what ways cultural production has changed since the 1980s * guides the reader through existing approaches * scrutinises facts and debates about the role of culture and creativity in modern societies * provides new material on copyright, cultural policy, celebrity power, the digital distribution of music and many other issues Like its predecessor, this exciting new edition of The Cultural Industries places transformation in the cultural industries in long-term political, economic and cultural context. In doing so, Hesmondhalgh offers a distinctive critical approach to cultural production, drawing on political economy perspectives, but also on cultural studies, sociology and social theory.

作者介绍:

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标签

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评论

Up to p. 102, as required. Interesting.

院长的书 可惜很多观点都不太支持 很尴尬

论文

我擦。。。

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书评

刚开始阅读时感觉到文章内容有些跳跃，前面讲到方法、评估，后面提到所有权、组织、全球化等等。现在看作者文中的重点是文化产业的变迁与延续，从文字分析上更偏向传播学和社会学的内容。所以，一开始先是铺垫，解释文化产业的特点、其它方法、评估，第二部分是从几个方面论证...

文化产业入门类书籍。这书是我所学专业的 programme director 推荐的。我问他要一份Pre-reading list，结果这厮就给了我这一本书。看完我还是明白他推荐的原因的 - 这书每一章都给出了相关课题的拓展阅读书目推荐。所以，是让我自己顺藤摸瓜么

我们传播学院的院长写的书，被当成我们系唯一一本一定要买的书。这本书里涵盖了数字媒体还有labour market以及媒体与经济社会的各方面，是一本非常全面精炼的书~~ Professor Hesmondhalgh特别喜欢研究音乐方面的东西，可惜我的研究方向和音乐不沾边，要不

然一定把那一章细细的...

这本早有耳闻，无奈几次拿起来都放下了。不知道是翻译太硬还是年代太久远，感觉离当下的文化产业很远，可读性很差。开篇尚可，后面偏向于历史介绍，看了不知所云还一肚子火，并不是一个让人感觉享受的阅读体验。如不是被逼写读书报告，实在不想看。

这是我第二遍从图书馆借这本书。
逼迫着看下去，里面有很多人名很多术语，由于没有接触过经济学、社会学、文化研究什么的，不过读着读着发现很多有用的初步接触产业的东西。
集团化、纵向一体化什么的，看来凡事都要集中啊。

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