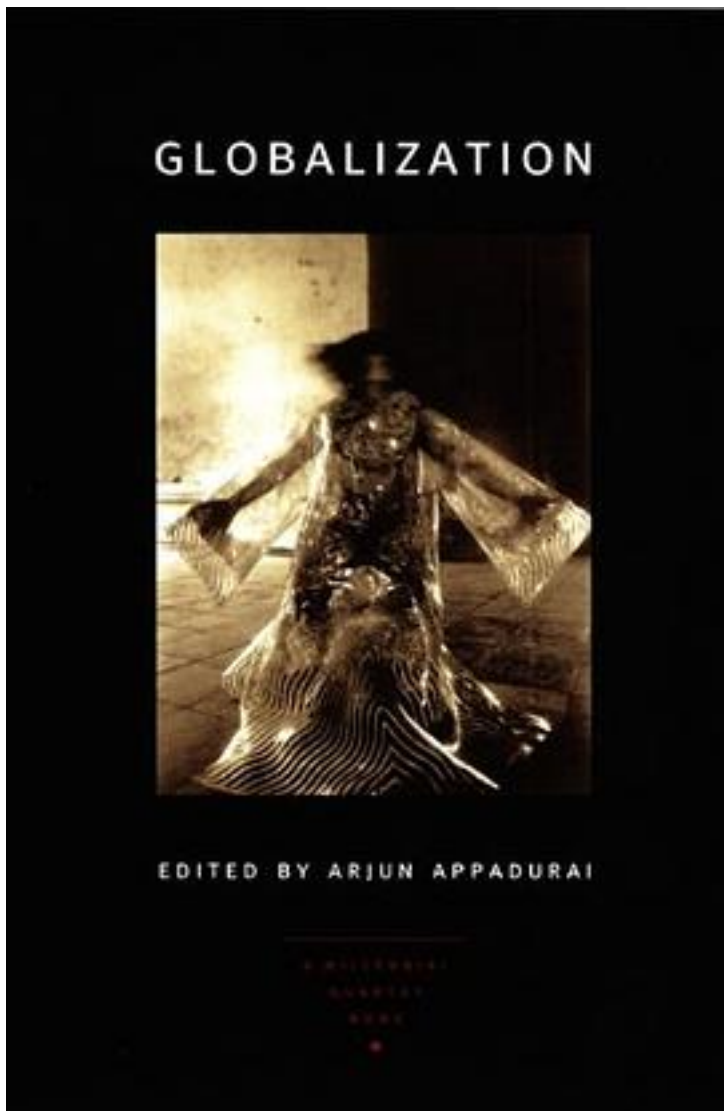


Globalization



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著者:Roland Robertson

出版者:SAGE Publications Ltd

出版时间:1992-8-28

装帧:Paperback

isbn:9780803981874

A stimulating appraisal of a crucial contemporary theme, this comprehensive analysis of globalizaton offers a distinctively cultural perspective on the social theory of the contemporary world. This perspective considers the world as a whole, going beyond conventional distinctions between the global and the local and between the universal and the particular. Its cultural approach emphasizes the political and economic significance of shifting conceptions of, and forms of participation in, an increasingly compressed world. At the same time the book shows why culture has become a globally contested issue - why, for example, competing conceptions of 'world order' have political and economic consequences.

作者介绍:

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标签

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评论

A nice review of modernity and globalization theories.

速速扫完了，现在终于搞明白老头儿在玩点什么花样了，想蒙俺这种社会学外行，哼，还是很容易的.....>

Globalization as a concept refers both to the compression of the world and the intensification of consciousness of the world as a whole/Processes of globalization are as much about personal and cultural identity as they are about physical mobility.

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书评

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