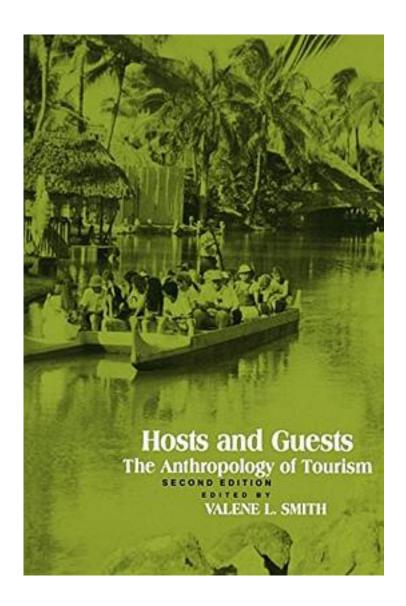
Hosts and Guests



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著者:Smith, Valene L. 编

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Tourism-one of the world's largest industries-has long been appreciated for its economic benefits, but in this volume tourism receives a unique systematic scrutiny as a medium for cultural exchange. Modern developments in technology and industry, together with masterful advertising, have created temporarily leisured people with the desire and the means to travel. They often in turn effect profound cultural change in the places they visit, and the contributors to this work all attend to the impact these "guests" have on their "hosts." In contrast to the dramatic economic transformations, the social repercussions of tourism are subtle and often recognized only by the indigenous peoples themselves and by the anthropologists who have studied them before and after the introduction of tourism. The case studies in Hosts and Guests examine the five types of tourism-historical, cultural, ethnic, environmental, and recreational-and their impact on diverse societies over a broad geographical range

作者介绍:
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标签
人类学
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教材

评论

201804,	现在看起来虽然观点很陈旧了	7但是是基础论文集还是很有收获。
Z O T O O 1)		

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书评

不错的一本个案集吖,囊括了西方与非西方社会的旅游业与社会、文化变迁。可以作为参考手册时不时地翻一翻,很多观点都算是common sense了。而且这本书的观点也比较多,有的章节的作者认为旅游业可以促进本土文化的发展,例如巴厘岛;有的作者抨击旅游业带来的文化冲击是帝国主...

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