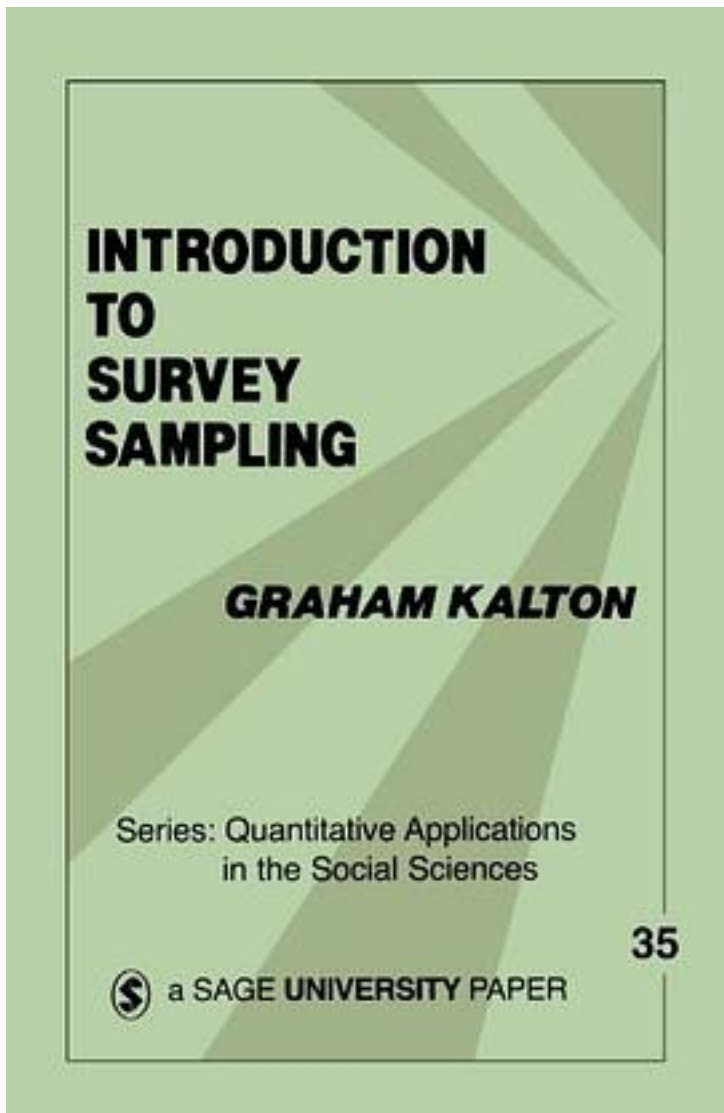


Introduction to Survey Sampling



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著者:Graham G. W. Kalton

出版者:SAGE Publications, Inc

出版时间:1983-9-1

装帧:Paperback

isbn:9780803921269

This title reviews sampling methods used in surveys: simple random sampling, systematic sampling, stratification, cluster and multi-stage sampling, sampling with probability proportional to size, two-phase sampling, replicated sampling, panel designs, and non-probability sampling. Kalton discusses issues of practical implementation, including frame problems and non-response, and gives examples of sample designs for a national face-to-face interview survey and for a telephone survey. He also treats the use of weights in survey analysis, the computation of sampling errors with complex sampling designs, and the determination of sample size.

作者介绍:

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标签

社会学

survey

sampling

数据分析

methodology

评论

郝虹生、郭志刚《社会量化调查》一书的第四章内容来自于 Graham Kalton此书。

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书评

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