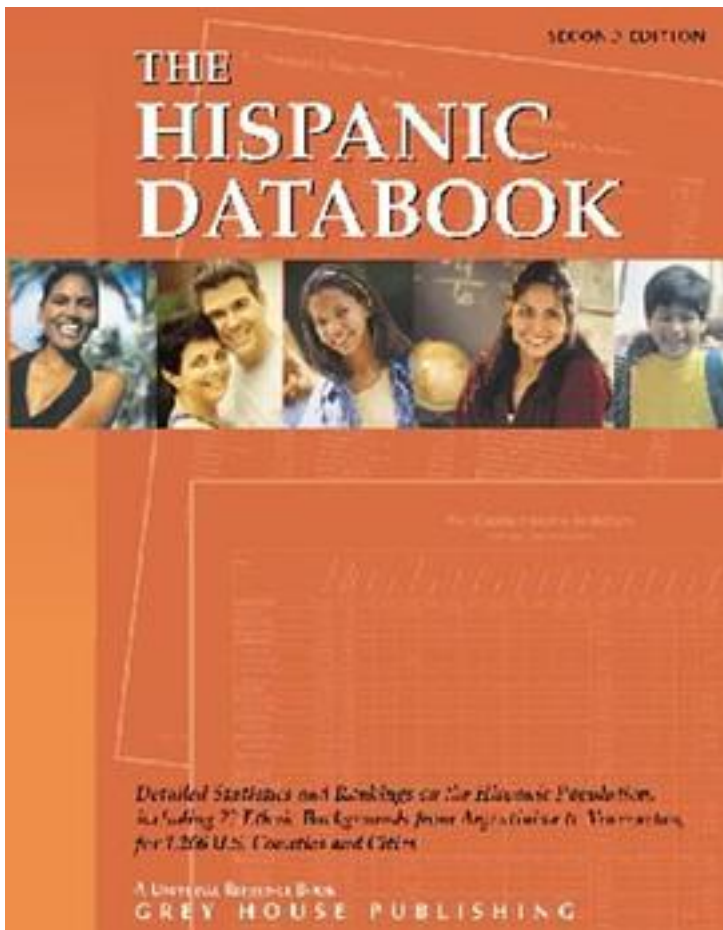


The Hispanic Databook



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"The Hispanic Databook brings together a wide range of data relating to the Hispanic population for over 10,000 cities and counties. This second edition has been completely updated with figures from the latest census and has been broadly

expanded to include dozens of new data elements. The Hispanic population in the United States has increased over 42% in the last 10 years. Persons of Hispanic origin account for 12.5% of the total population of the United States. These 35 million people are represented anywhere from 42.08% of the population in New Mexico to 0.68% of the population in West Virginia. For ease-of-use, "The Hispanic Databook is arranged alphabetically by state, then alphabetically by place name. More than 20 statistical data points are reported for each place, including Total Population, Percent Hispanic, Percent who Speak Spanish, Percent who Speak Only Spanish, Hispanic and Overall Per Capita Income, Hispanic and Overall Percent High School Graduates and Percent of Hispanic Population by Ancestry. A useful resource for those searching for demographics data, career search and relocation information and also for market research. With data ranging from Ancestry to Education, "The Hispanic Databook presents a useful compilation of information that will be a much-needed resource in the reference collection of any public or academic library along with the marketing collection of any company whose primary focus is on the Hispanic population.

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