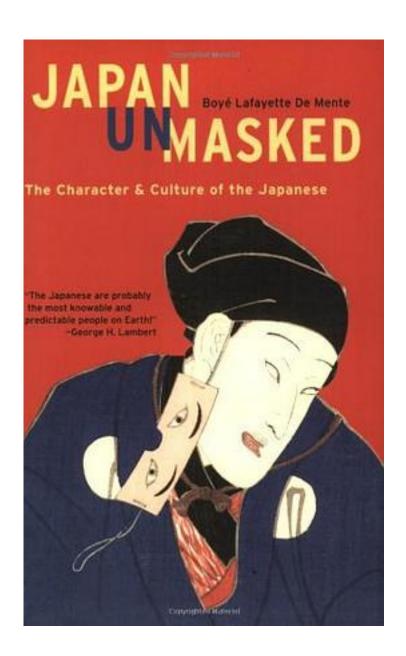
Japan Unmasked



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著者:De Mente, Boye Lafayette

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The growing globalization of world business, culture and communication, and Japan's increasingly important role as a leader in that world makes understanding Japanese culture critical for business people, diplomats, students, educators and anyone else with an interest in Japan. In "Japan Unmasked" veteran Japanologist/author BoyT Lafayette De Mente explores the social, cultural and psychological characteristics responsible for the unique nature of modern-day Japanese culture the real "face" behind the "mask" and demonstrates how they have brought the Japanese to their central role on the world stage.

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