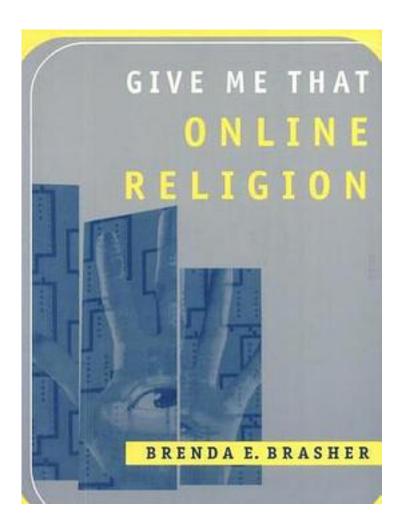
Give Me That Online Religion



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Operating online allows long-established religious communities to reach the unaffiliated like never before. More startling is the ease by which anyone with internet access can create new circles of faith. Electronic shrines and kitschy personal Web

"altars" express adoration for living celebrities, just as they honor the memory of long-departed martyrs. In Give Me That Online Religion, online religion expert Brenda Brasher braves a new world in which cyber concepts and technologies challenge conventional ideas about the human condition--all the while attempting to realize age-old religious ideals of transcendence and eternal life.

As the Internet continues its rapid absorption of culture, Give Me That Online Religion offers pause for thought about spirituality in the cyber-age. Religion's move to the online world does not mean technology's triumph over faith. Rather, Brasher argues, it assures religion's place in the wired universe, along with commerce and communications--meeting the spiritual demands of Internet generations to come.

作者介绍:

BRENDA BRASHER is assistant professor in the Department of Religion and Philosophy at Mount Union College in Alliance, Ohio. She frequently serves as a religion consultant to MSNBC and, since 1990, has been documenting and analyzing Web sites of traditional and alternative religious groups.

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