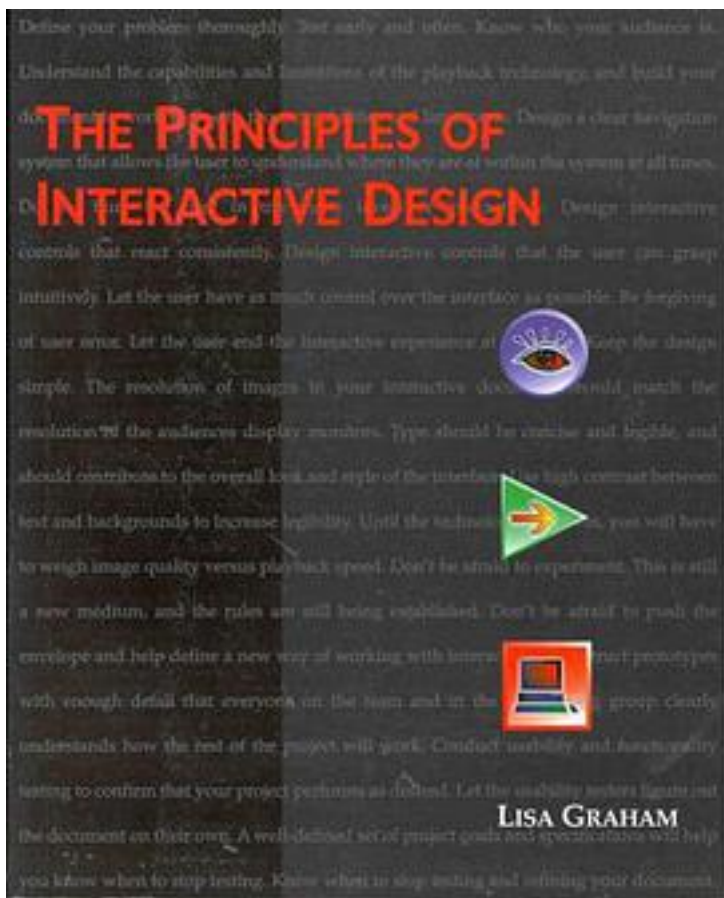# The Principles of Interactive Design

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This exciting new text explains how to communicate effectively through interactivity. Communication fundamentals are used as guidelines for creating interactive documents such as multimedia products and World Wide Web sites. The student is taught how to approach the interactive project as a communcation tool while

incorporating various media, communication principles, user interfaces, interactive design, and implementation to build a successful product. The principles presented are timeless and provide an excellent process to approach any interactive project.

作者介绍:

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