

Newspapers



[Newspapers_ 下载链接1](#)

著者:Schwarzlose, Richard A.

出版者:Greenwood Pub Group

出版时间:1987-11

装帧:HRD

isbn:9780313236136

NewspaperS" provides a historical context for the books discussed in its readable essays and will be invaluable for anyone "researching the history or role of newspapers in American life. "Booklist" Professionals and scholars will find "Newspapers: A Reference Guide" useful. In it Schwarzlose supplies a thorough list of published works on newspaper topics. "Adweek" This reference guide provides a broad-based and comprehensive introduction to the literature about and by newspapers, and views them as multi-faceted sociocultural phenomena. Following an introduction that outlines the history of American newspapers from their European antecedents to their foreseeable future, the book examines the extensive literature on the history of newspapers in its regional and period dimensions, and biographical material on newspaper personalities, representing all levels and periods of journalists. This carefully constructed sourcebook includes an extensive discussion of the literature on the techniques and theories of producing newspapers, a section on the collections and anthologies of newspapers and their writers, and a thorough examination of the voluminous and rapidly changing literature on some of the critical issues facing newspapers today.

作者介绍:

目录:

[Newspapers 下载链接1](#)

标签

评论

[Newspapers 下载链接1](#)

书评

[Newspapers 下载链接1](#)