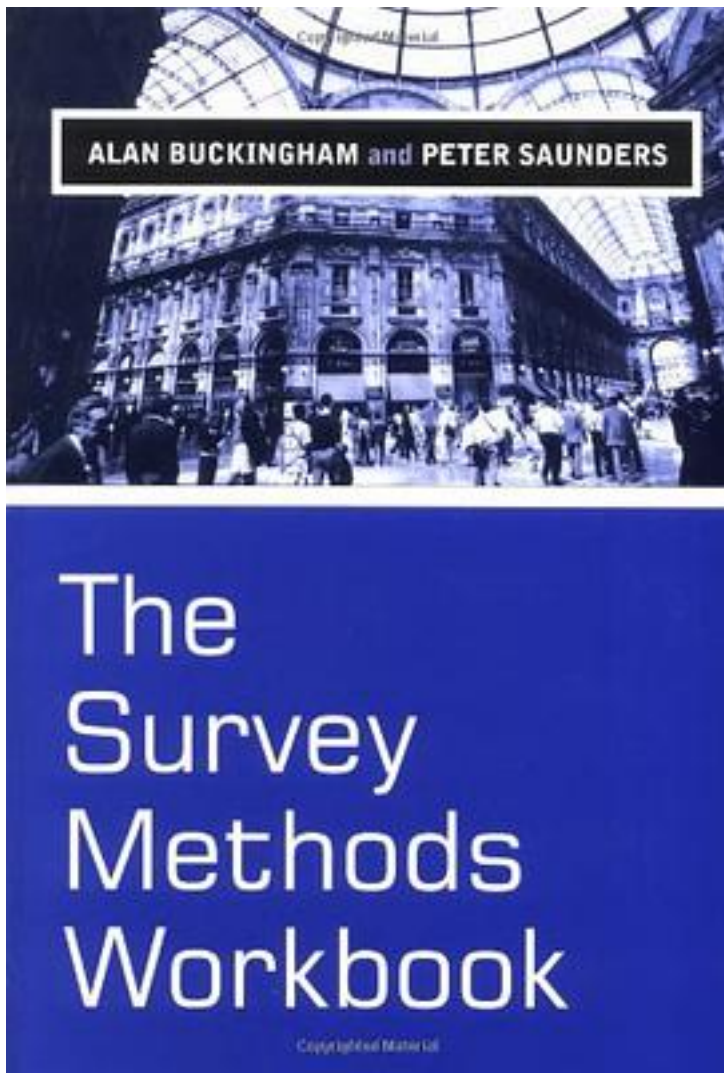


# The Survey Methods Workbook



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出版者:Blackwell Pub

出版时间:2004-5

装帧:Pap

isbn:9780745622453

This new textbook provides a concise but comprehensive guide to quantitative research methods for undergraduate and postgraduate students in all of the social sciences, as well as established researchers. Presented in an interesting and original way, it offers all you need to know about social survey methodology – from planning the research and developing the hypotheses to carrying out the fieldwork and analysing the findings.

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