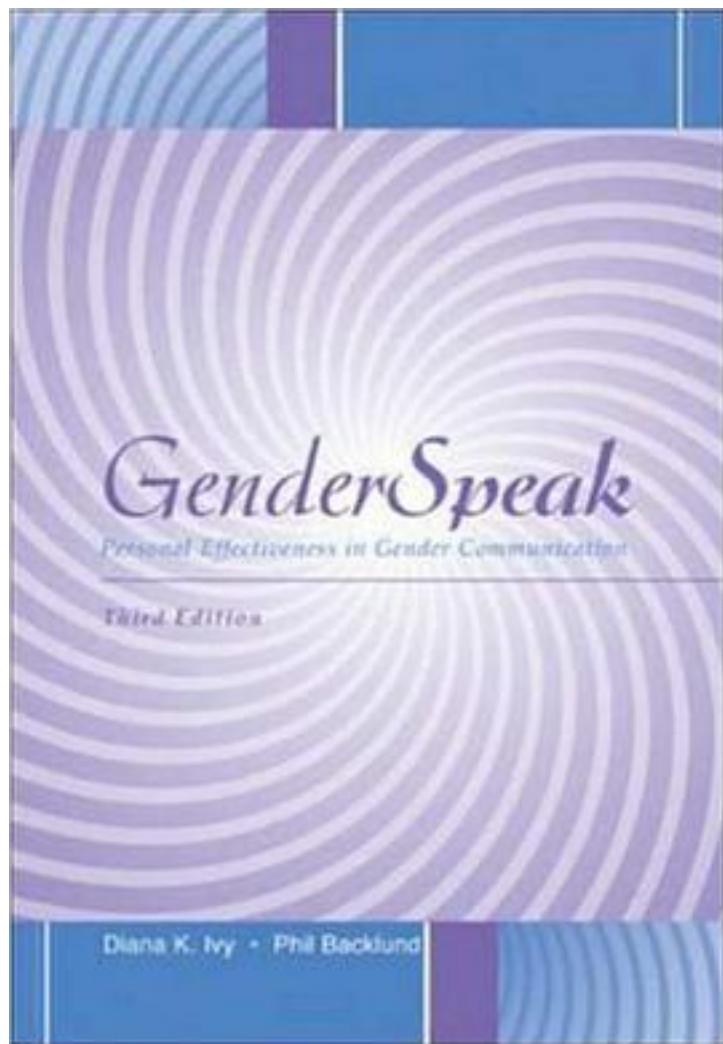


GenderSpeak



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GenderSpeak: Personal Effectiveness in Gender Communication is an examination of the attitudes, gender identities and stereotypes that characterize communication in relationships, with the ultimate goal of improving communication between the sexes. Focused on communication about as well as between women and men, this practical and readable text connects material to readers' every-day lives. GenderSpeak provides a balanced approach to the study of gender communication, presenting current research and a variety of perspectives and sources, while avoiding slant or bias.

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