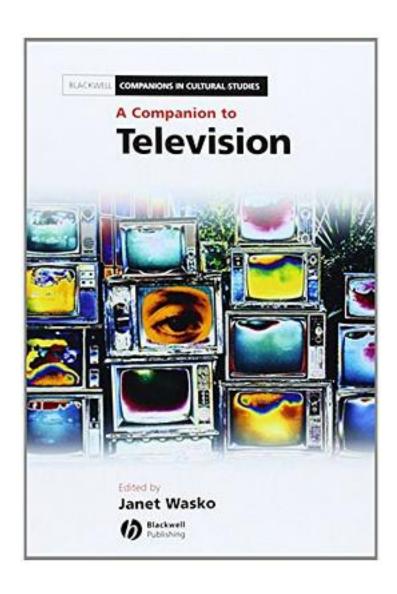
Blackwell Companion to Television



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"A Companion to Television" is a magisterial collection of 31 original essays that charter the field of television studies over the past century. It explores a diverse range of topics and theories that have led to television's current incarnation, and predict its likely future. It covers technology and aesthetics, television's relationship to the state, televisual commerce; texts, representation, genre, internationalism, and audience reception and effects. It includes essays by an international group of first-rate scholars. For information, news, and content from Blackwell's reference publishing program please visit website.
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