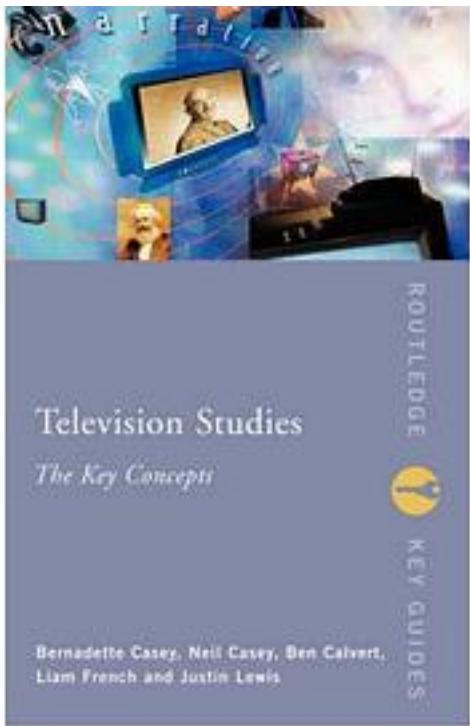


# Television Studies



[Television Studies\\_下载链接1\\_](#)

著者:Miller, Toby 编

出版者:Univ of California Pr

出版时间:2003-1

装帧:Pap

isbn:9780851708959

This work outlines the theories and approaches to the study of television in an accessible form for students. It is divided into four sections - forms of knowledge, audiences, gender and race. It discusses many television texts including "Star Trek", "Kung Fu", "Buffy the Vampire Slayer", "Xena: Warrior Princess", and "Sesame Street". Key figures, debates and institutions include: cultivational analysis; Pierre Bourdieu; the Frankfurt School; Public Service Broadcasting; pharmaceutical advertising; and first peoples television. It is intended as an authoritative guide to the perspectives and

theory available to a central area within media and cultural studies.

作者介绍:

目录:

[Television Studies 下载链接1](#)

标签

评论

---

[Television Studies 下载链接1](#)

书评

---

[Television Studies 下载链接1](#)