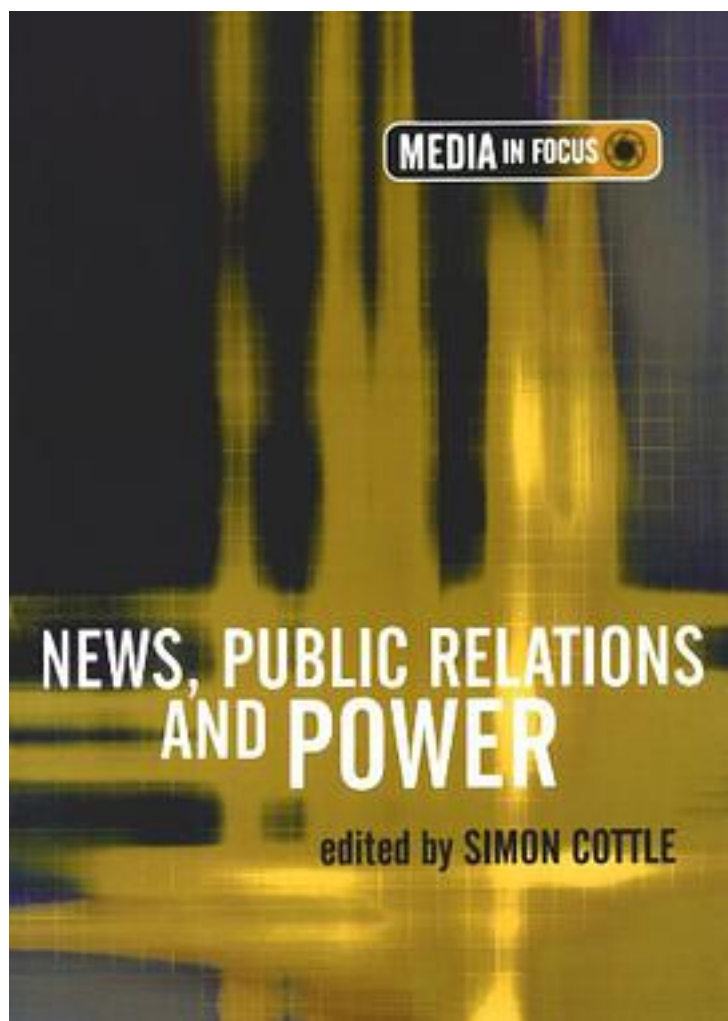


News, Public Relations and Power



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著者:Cottle, Simon 编

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Introducing theoretical ideas and the latest empirical findings in this fast-developing

field of media communication scholarship and study News, Public Relations and Power has contributions from leading international researchers who address issues such as: the rapid growth of public relations and its impact on news production; state information management strategies in times of internal political dissent; political parties and mediated 'spin' conducted at national and local levels; the historically changing nature of war journalism; and tabloid television and forms of cultural representation. The book begins with Simon Cottle's introduction which sets out the key ideas and approaches in the field.

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