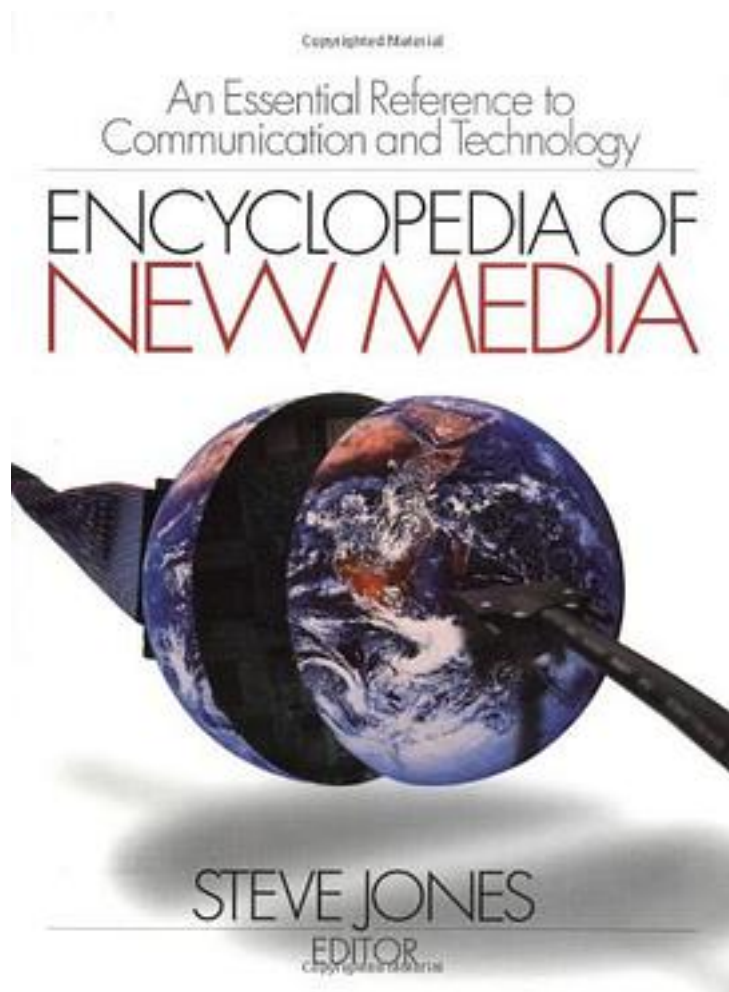


Encyclopedia of New Media



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From Amazon.com to virtual communities, the "Encyclopedia of New Media" presents more than 250 entries that place new communication technology, multimedia,

entertainment and e-commerce within their social context. Each subject is examined in depth in a single, coherent article and the Encyclopedia is the first comprehensive, A-Z reference on the ongoing revolution in communications. "The Encyclopedia" is edited by Steve Jones, one of the most renowned scholars of new media studies, and editor of two SAGE texts in this area "Cybersociety 2.0" (1998) and "Doing Internet Research" (1999). The 275 entries are balanced between information technology and the social landscape, include entries on both themes and theorists, and the volume includes 25 photographs. Unlike many encyclopedias that provide short, fragmented entries, the "Encyclopedia of New Media" examines each subject in depth in a single, coherent article. Many articles span several pages and are presented in a large, double-column format for easy reading. "The Encyclopedia of New Media" includes a comprehensive index as well as a reader's guide that facilitates browsing and easy access to information. Each entry includes a bibliography and suggestions for further reading, together with links to related topics in the Encyclopedia, making this an indispensable resource for students and academics in media and cultural studies and a must for both public and university libraries.

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