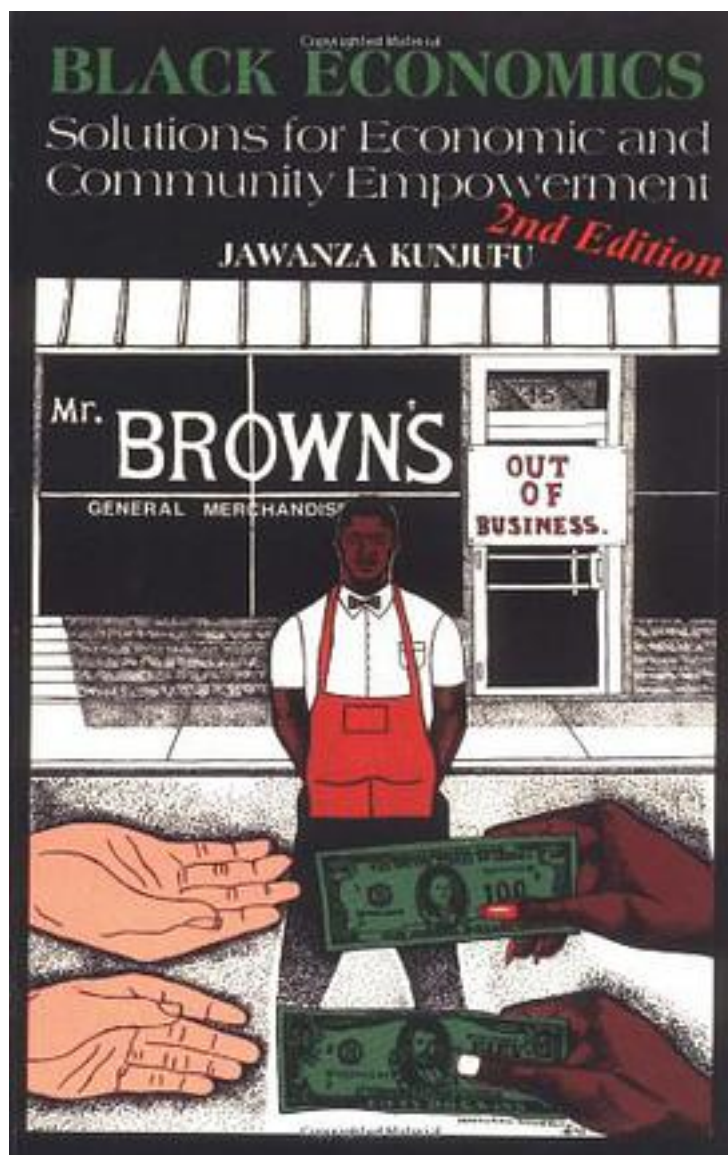


Black Economics



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著者:Kunjufu, Jawanza

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This micro- and macro-analysis of economic conditions in the black community explores why African Americans earn only 61 percent of white American income, why many African Americans prefer to maintain a "good job" rather than own and operate their own businesses, and why African American consumers only spend 3 percent of their \$600 billion in African American businesses. Topics covered include present and historical analysis, foreign economic success, the global economy, obstacles to development, and black consumers and entrepreneurs.

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