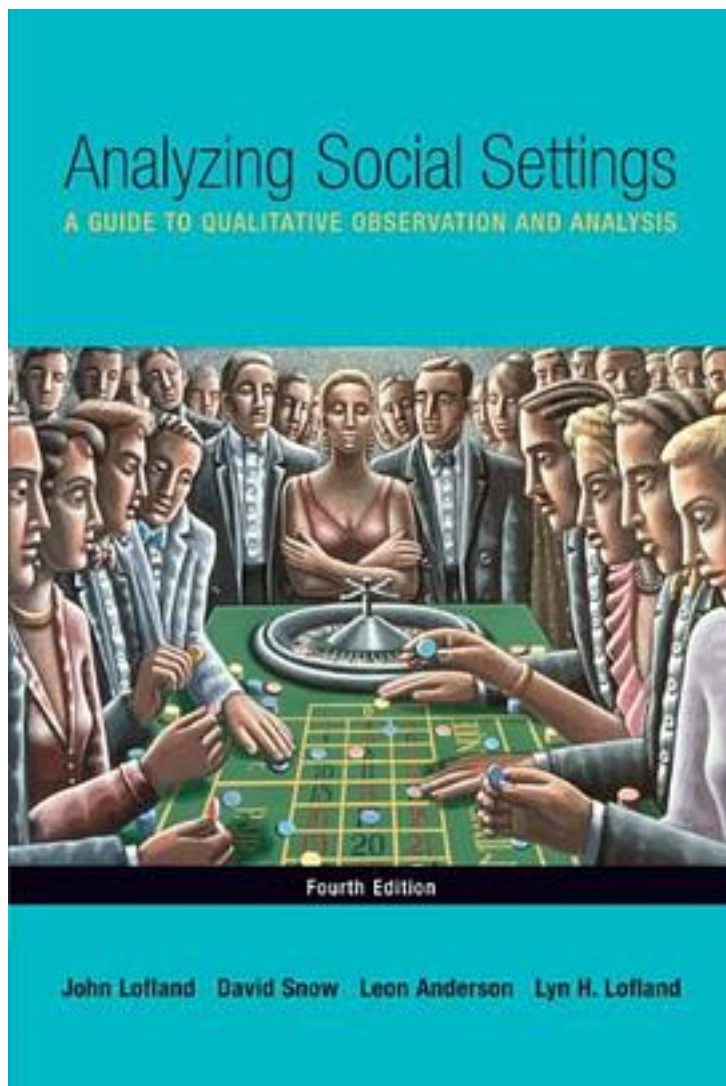


Analyzing Social Settings



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著者:John Lofland

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This comprehensive guide takes a "how-to" approach to qualitative data collection and analysis. Drawing from a wealth of illustrative research examples and applications, the authors introduce techniques of collecting, focusing, and analyzing data in a step-by-step manner. First published in 1971, this book has become the field manual for any student doing social science fieldwork.

作者介绍:

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