

# The 1960s



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This book describes the important changes in American society during the 60s, from feminism and civil rights to the Cuban Missile Crisis. Individual chapters explore various aspects of popular culture, including advertising, fashion, literature, music, visual arts, and travel. Supplemental resources include a timeline of important events, an extensive bibliography for further reading, and a subject index. This book describes the important changes in American society during the 60s, from feminism and civil rights to the Cuban Missile Crisis. Individual chapters explore various aspects of popular culture, including advertising, fashion, literature, music, visual arts, and travel. Supplemental resources include a timeline of important events, an extensive bibliography for further reading, and a subject index. Iconoclasts such as Muhammad Ali, Bob Dylan, Jimi Hendrix, Joe Namath, Ralph Nader, and Andy Warhol brought color and controversy to this tumultuous decade, while cultural events such as the Stonewall March, "The Graduate," and the Monterey Pop Festival provided indelible images of a bellwether time in American society. Whether it was Beatlemania, bell-bottoms, or bumper stickers, the cultural contributions of the 60s showed that the times were definitely a-changin'.

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