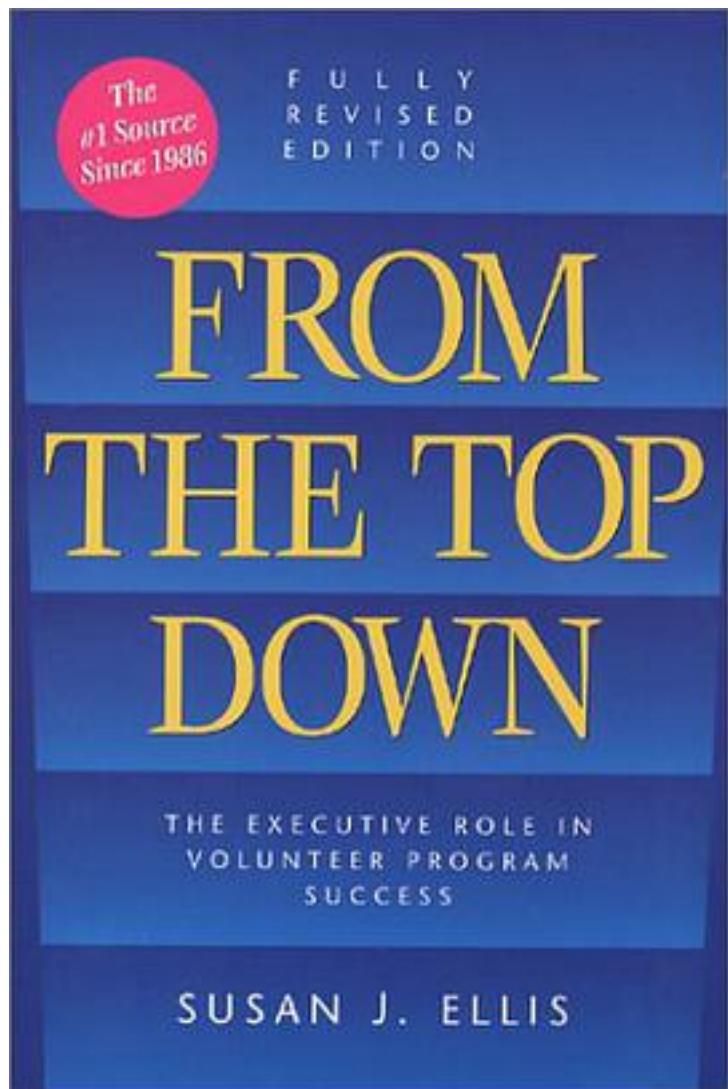


From the Top Down



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The first and only book that addresses the top decision-maker's role in a volunteer program. It illuminates the issues necessary to facilitate volunteer program success, including developing a vision for volunteer involvement, addressing questions of policy, budgeting funds and other resources, staffing the volunteer program, assessing the impact of volunteer contributions, and dealing with legal, risk management, and insurance issues. Also includes the revised FASB regulations on accounting practices regarding donated time are explained.

作者介绍:

Susan J. Ellis, recognized internationally as a leader in the volunteer field, has been conducting workshops on volunteer management for the past 19 years. She is founder and president of Energize, Inc. and is a national columnist on volunteerism for THE NONPROFIT TIMES.

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