

# What Makes the Great Great

■ Author of **THINK AND GROW RICH: A BLACK CHOICE** ■

## Dennis P. Kimbro, Ph.D.



# WHAT MAKES THE GREAT GREAT

**Strategies for Extraordinary Achievement**

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著者:Kimbroy, Dennis

出版者:Bantam Dell Pub Group

出版时间:1998-1

装帧:Pap

isbn:9780385483964

Part vocational pep rally, part how-to book, What Makes the Great Great elaborates on the inspiring message bestselling author Dennis Kimbro put forth in his first book Think and Grow Rich--A Black Choice. In What Makes the Great Great, the author explores the strategies and thought processes of successful African-Americans. Through dozens of interviews and the inspirational stories of people like John H. Johnson, Publisher of Ebony magazine, Condoleezza Rice, Provost of Stanford University, and Ann Fudge, President of Maxwell House Coffee, Dr. Kimbro outlines the nine strategies that determine success. According to Dr. Kimbro, being great depends on a commitment to making dreams come true: "All high achievers make choices, not excuses." He believes we all have the seeds of greatness in us, and his book gives readers the tools to discover and nurture those seeds, showing them how to motivate themselves to master every aspect of their lives.

作者介绍:

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