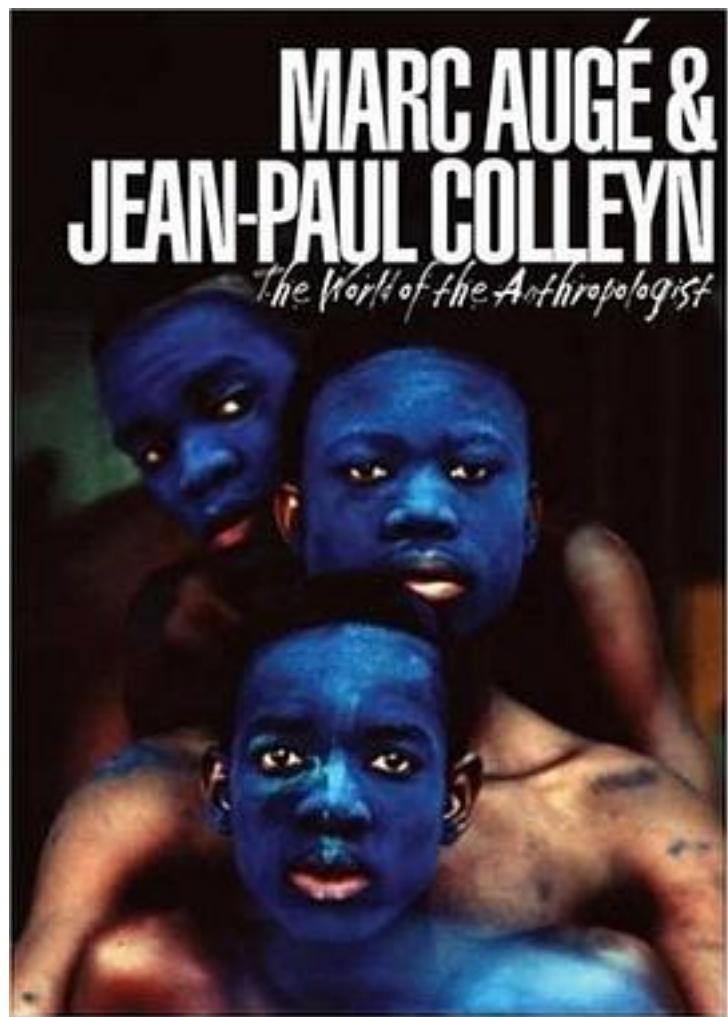


# The World of the Anthropologist



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Anthropology is changing. Traditionally seen as the comparative study of cultural

diversity, Anthropology now faces an increasingly globalised world, a world in which societies are not discrete or unique but are all, to some degree, connected. The role of the anthropologist is now less the comparative study of specific cultures than the study of the flow of goods, persons and ideas in the contemporary world. The World of the Anthropologist is a guide to this changing world, revealing what Anthropology is today and what anthropologists do now. The book explains what remains of a traditional Anthropology - such as the anthropological construction of kinship, politics, religion and economics as well as the continuing centrality of fieldwork - and also explores the newer territory which Anthropology is studying, such as performance, science, sexuality, media, ethics, and visual culture. Clearly explaining the key ideas and methods which underpin the subject - from fieldwork through to the construction of knowledge itself - The World of the Anthropologist offers a fascinating insight into and overview of Anthropology today.

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