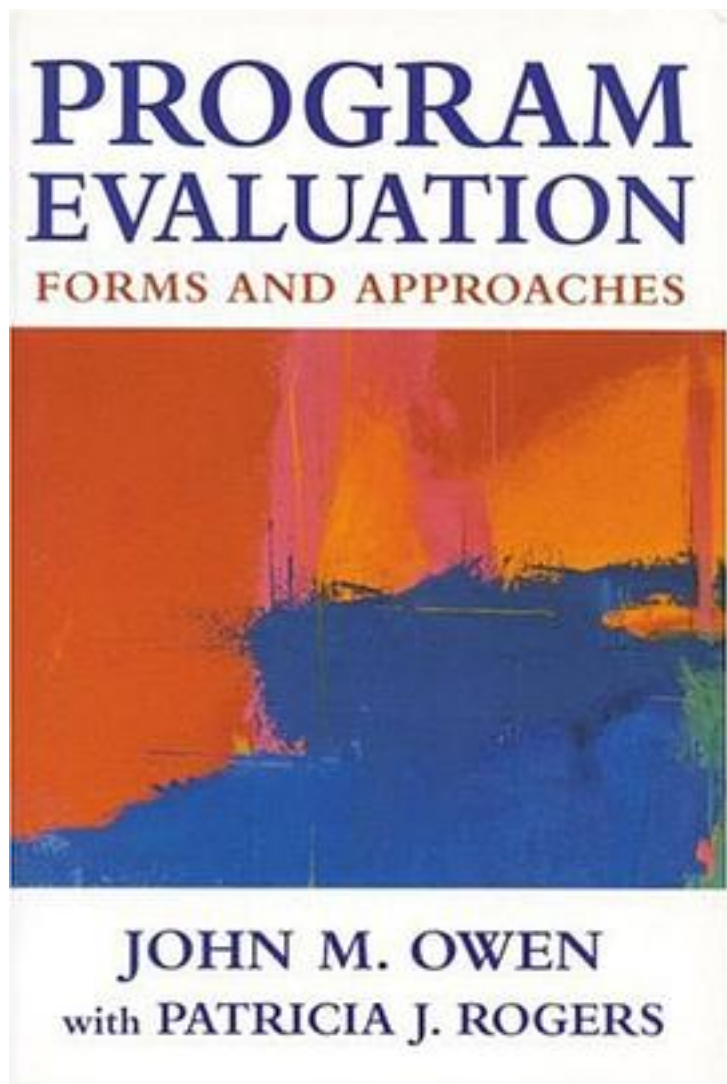


# Program Evaluation



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出版者:Prentice Hall

出版时间:2006-6

装帧:HRD

isbn:9780132275606

For upper-level undergraduate/ graduate-level courses in Program Evaluation, Program Planning, Program Administration, and Public Administration. Comprehensive yet accessible, this text provides a practical introduction to the skills, attitudes, and methods required to assess the worth and value of human services offered in public and private organizations in a wide range of fields. Students are introduced to the need for such activities, the methods for carrying out evaluations, and the essential steps in organizing findings into reports. The text focuses on the work of people who are closely associated with the service to be evaluated, and is designed to help program planners, developers, and evaluators to work with program staff members who might be threatened by program evaluation.

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