

Everyday eBay



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This the very first scholarly collection on what has become a global social, cultural and economic phenomenon: eBay, the online auction website on which an item is sold every 1.7 seconds according to "Publishers Weekly." Unique in its focus on both the form and the content of eBay from a humanities and cultural studies perspective, and in its analysis of a contemporary and increasingly ubiquitous web practice, "Everyday eBay" sheds light on an important cultural dynamic that has been, to date, underexamined. Ten original essays and an introduction from the editors combine with reprints of notable previously published articles to produce a book that will not only delight scholars of the cyberculture world, but will also provide students and readers of new-media courses with a valuable resource in their studies.

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