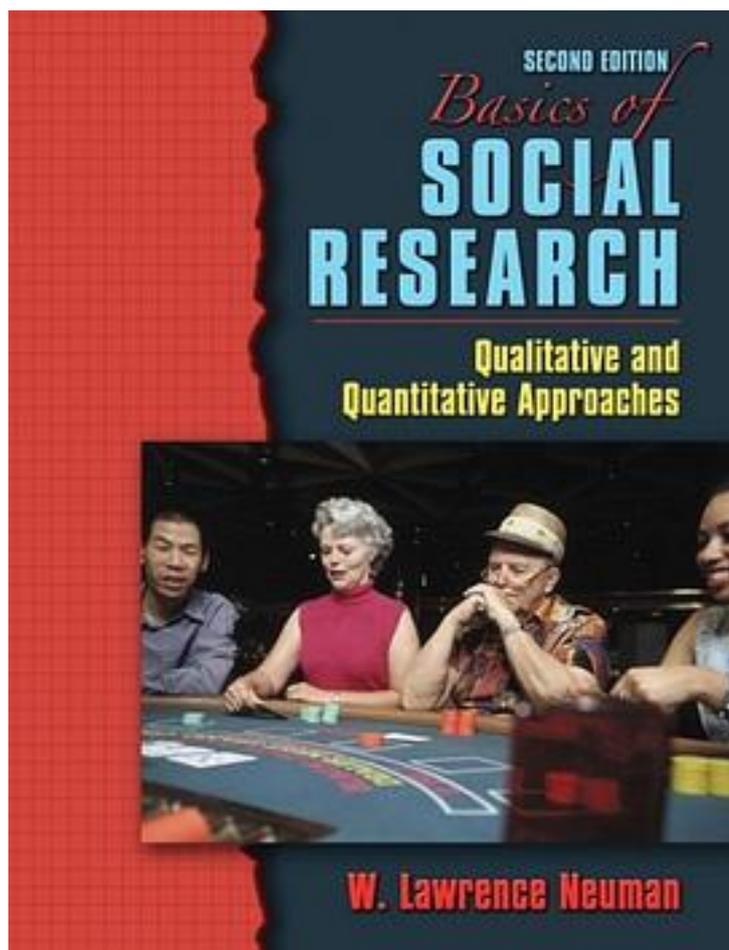


# Basics of Social Research



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Helps students understand what research can and cannot do, become better consumers of research, and learn why properly conducted research is important. This text teaches students to be a better consumer of research results, understand how the

research enterprise works, and prepares them to conduct small research projects. Upon completing this text, students will be aware of what research can and cannot do, and why properly conducted research is important. Using clear, accessible language and examples from real research, this discusses both qualitative and quantitative approaches to social research, emphasizing the benefits of combining various approaches. Briefer, paperback text, adapted from Neuman's Social Research Methods, Sixth Edition.

作者介绍:

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## 标签

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## 评论

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