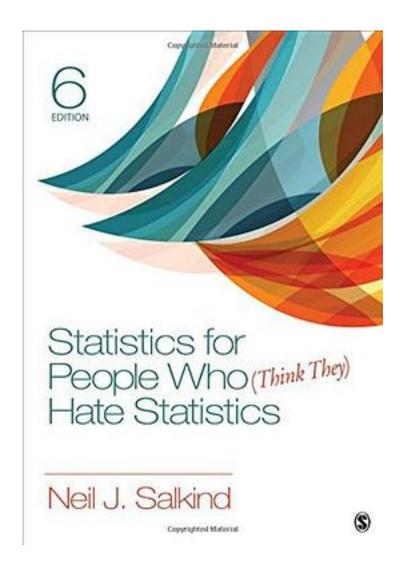
Statistics for People Who (Think They) Hate Statistics



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出版者:Sage Publications, Inc

出版时间:2006-07-14

装帧:Paperback

isbn:9781412924825

The bestselling text Statistics for People Who (Think They) Hate Statistics teaches an often intimidating and difficult subject in a way that is informative, personable, and clear. Researchers and students who find themselves uncomfortable with the analysis portion of their work will appreciate this book's unhurried pace and thorough, friendly presentation.

Salkind takes students through various statistical procedures, beginning with correlations and graphical representation of data and ending with inferential techniques and analysis of variance. In addition, there is coverage of SPSS (and data sets for hands-on experience), and a review of more advanced statistical techniques, such as reliability, validity, introductory non-parametric statistics, and more. Pedagogical features include sidebars offering additional technical information about the topic and set-off points that reinforce major themes. Finally, questions to chapter exercises and a complete glossary are located at the back of the book.

作者介绍:

NeilJ. Salkind has been teaching at the University of Kansas for 30 years, in the Department of Psychology and Research in Education. He taught courses indevelopmental theories, life-span development, statistics, and research methods and received his PhD in human development from the University of Maryland. He has published more than 80 professional papers and is the author of several college-level textbooks, including Statistics for People Who (Think They) HateStatistics (now in the third edition), Child Development, Exploring Research, and Introduction to Theories of HumanDevelopment (Sage 2004). He was editor of Child Development Abstracts and Bibliography from 1989 through 2002 and is active in the Society for Researchin Child Development.

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方法

想了解的书
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看的第三版使用SPSS 非常好的入门书不懂为什么本科硕士统计科学校都没用这种书
原版作者很幽默,看起来不会看到累
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