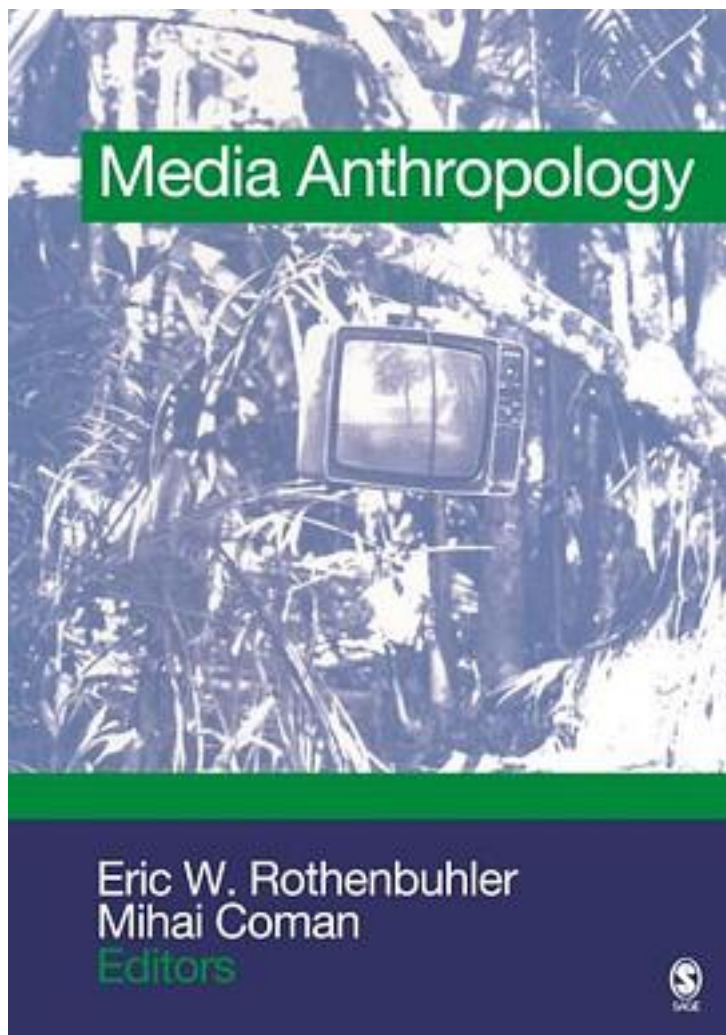


Media Anthropology



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Media Anthropology represents a convergence of issues and interests on

anthropological approaches to the study of media. The purpose of this reader is to promote the identity of the field of study; identify its major concepts, methods, and bibliography; comment on the state of the art; and provide examples of current research. Based on original articles by leading scholars from several countries and academic disciplines, Media Anthropology provides essays introducing the issues, reviewing the field, forging new conceptual syntheses.

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