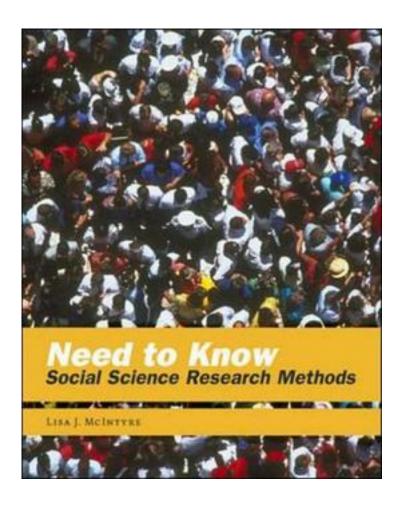
Need to Know



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This accessible, alternative approach to mainstream "Research Methods" titles is written for students who will need to interpret social research in their careers and, more than likely, have opportunities to do research. The book's focus is on equipping students with the tools both to evaluate research done by others and to do their own

research. Exercises in the text help students develop skills and strategies for research, including Internet assignments for finding and evaluating sources. The text provides students with a solid grounding in the relevant aspects of the philosophy of science, and thoroughly explains the differences between quantitative and qualitative research methods.
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