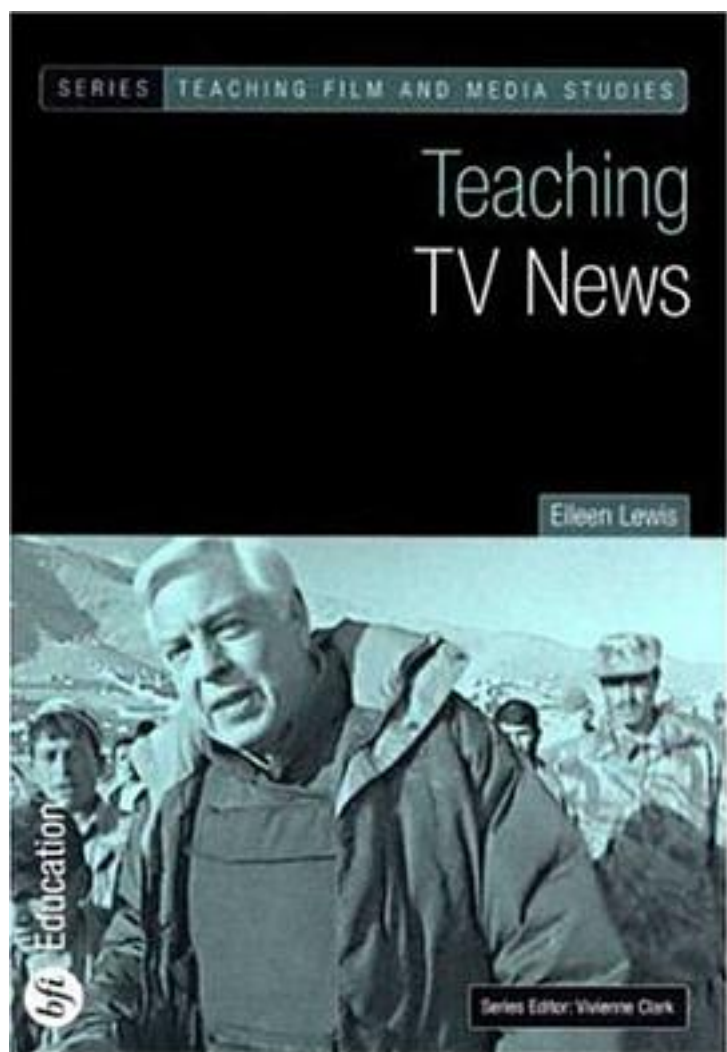


# Teaching TV News



[Teaching TV News\\_ 下载链接1](#)

著者:Lewis, Eileen

出版者:Univ of California Pr

出版时间:2003-12

装帧:Pap

isbn:9780851709796

Polls in the UK show that the majority of people in this country still use television as their main source of news. Yet audiences for TV news continue to fall. These falling ratings, increased choice from digital, satellite and cable services and the debates over the Communications Bill are making broadcasters increasingly anxious over the future of TV news. With reference to key critical and theoretical writing, this clear guide provides an accessible way in which to introduce the study of television news. Additional support materials, including photocopiable worksheets for students, are available online at the companion website. This guide takes you through areas such as news values, news presentation, regulation and ownership. Each topic is tied into media studies concepts, with a range of ideas on how to teach them. Detailed case studies on "Tonight with Trevor McDonald" and "Panorama" are also included.

作者介绍:

目录:

[Teaching TV News\\_ 下载链接1](#)

标签

评论

-----  
[Teaching TV News\\_ 下载链接1](#)

书评

-----  
[Teaching TV News\\_ 下载链接1](#)