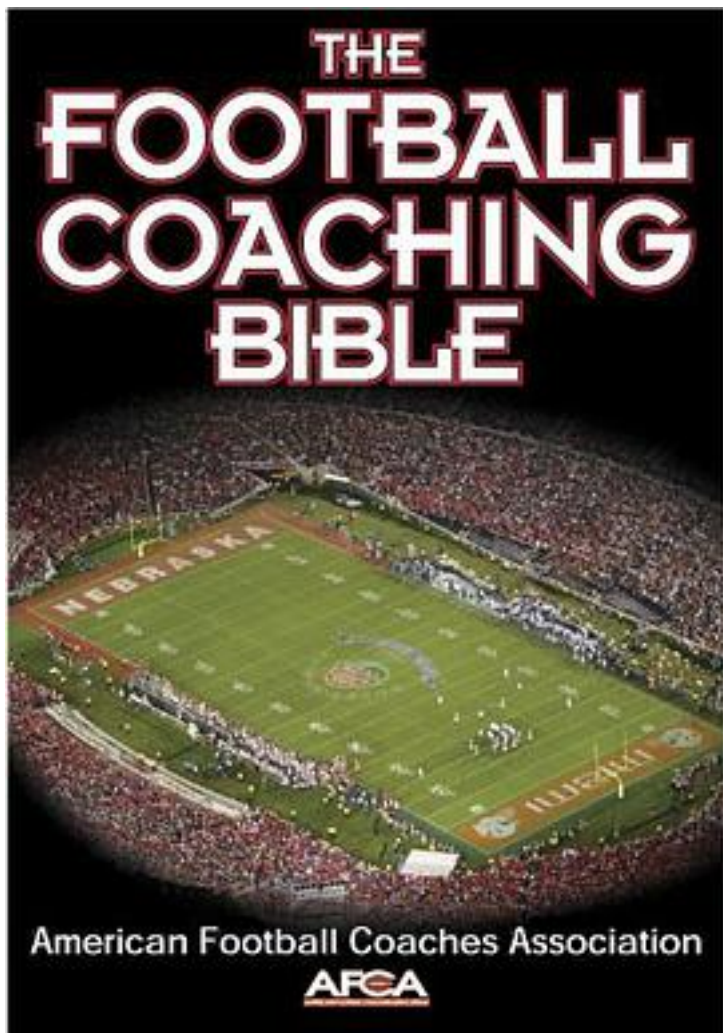


The Football Coaching Bible



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"The Football Coaching Bible" features many of the game's most successful coaches.

Each shares the special insight, advice, and strategies they've used to field championship-winning teams season after season. The 27 chapter contributing coaches span six decades of the sport and reach into every corner of the United States. The impressive list of contributors: Joe Paterno; Hayden Fry; Phil Fulmer; Dick Foster; Grant Teaff; Gene Stallings; Jim Tressel; R.C. Slocum; LaVell Edwards; Bobby Bowden; Jim Young; Jerry Sandusky; Frosty Westering; Mack Brown; Larry Kehres; Bill Snyder; Lou Holtz; Ken Sparks; Tom Osborne; Sonny Lubick; Mike Bellotti; Barry Alvarez; Fisher DeBerry; George Curry; Bo Schembechler; Joe Tiller; Frank Beamer. They cover every aspect of the game: coaching principles, program building, player motivation, practice sessions, individual skills, team tactics, offensive and defensive play-calling, and performance evaluation. Developed by the American Football Coaches Association, this coaching guide establishes a new standard of excellence in the sport.

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目录:

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