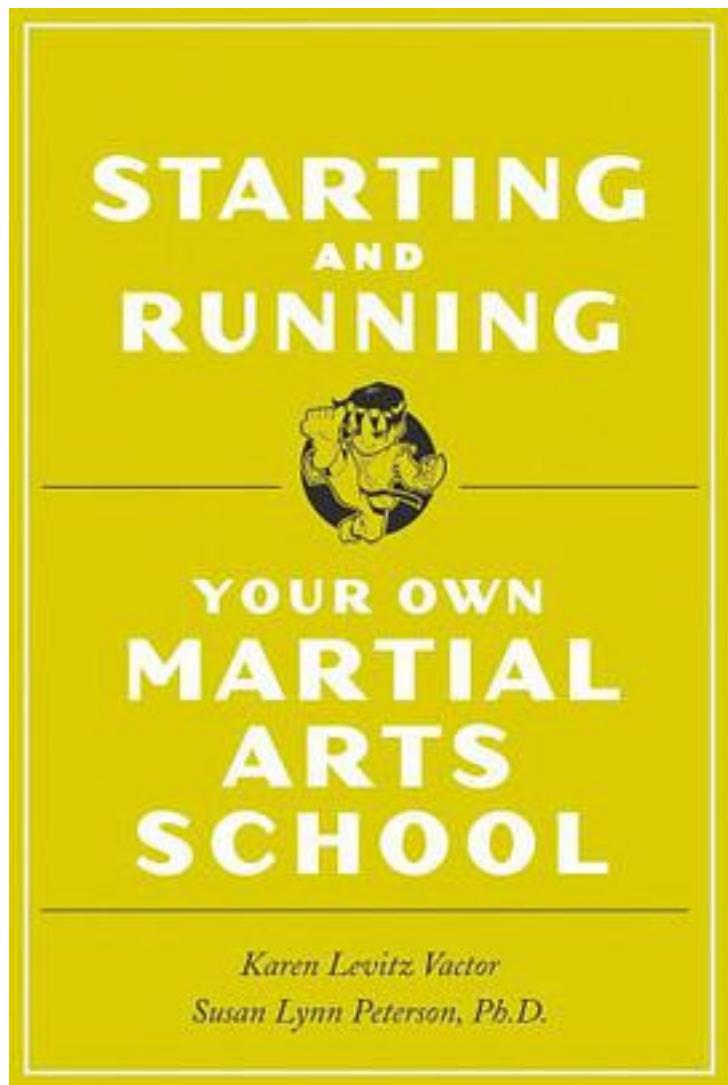


Starting and Running Your Own Martial Arts School



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More than 90 percent of all martial arts schools fail within their first year. "Starting and Running Your Own Martial Arts School" shows martial artists how they can insure the success of their schools-before they put their hard earned cash and reputations on the line. It offers a thorough, practical introduction to the tasks and obligations involved in running a successful martial arts business. This is the perfect guide for those who dream of opening their own martial arts school, who are currently planning their school, or who already run schools but want to learn how to streamline day-to-day operations so they can have more time for training or spending time with students.

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