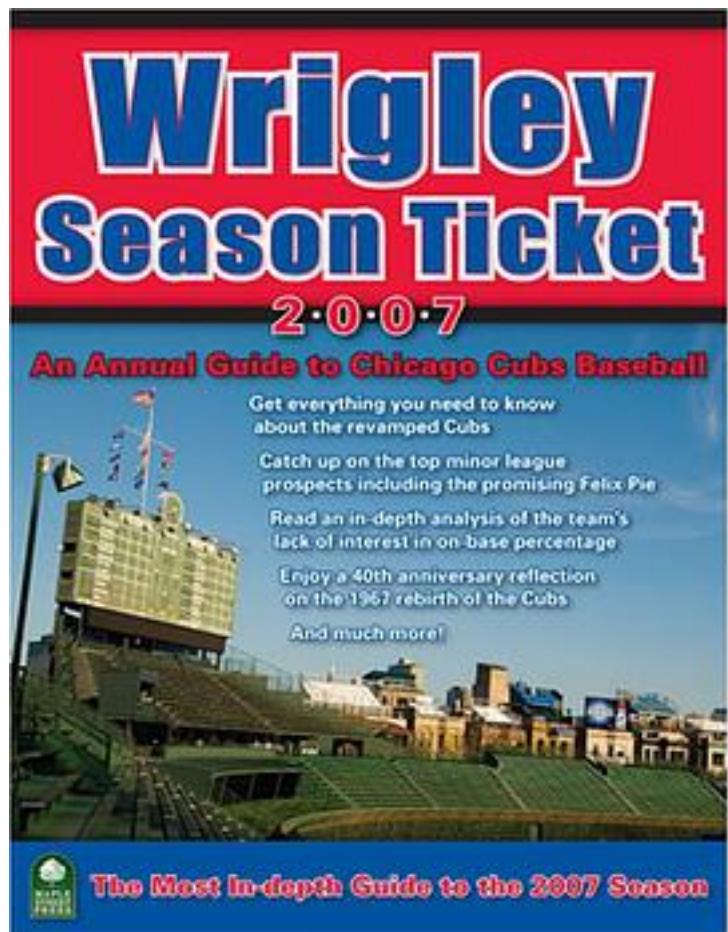


Wrigley Season Ticket 2007



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"Wrigley Season Ticket 2007" gives fans the detailed information about the Chicago Cubs that they've craved for so long. Other preseason annuals cover all of baseball, and they're either too expansive, too long, or not focused completely on the Cubs. But

now there's a publication just about the Cubs that can quench your desire. Along with a preview of the 2007 National League Central and an examination of the team's rookie pitchers, fans get to explore recent Cubs history. Included is an analysis of the team's injury history from 2001 to 2006 and its impact, an evaluation of general manager Jim Hendry's moves, a look back at the historic 1967 Cubs, and a celebration of Mr. Cub, Ernie Banks, as he turns seventy-five. Moreover, the "Season Ticket" evaluates the entire organization as well, not just the majors. Within these pages fans will find information on the team's top prospects, a story on Felix Pie, and a discussion of the organization's overall lack of interest in on-base percentage. On the business side, readers can see how the Cubs are covered in the media, learn about Cubs' ticket scalping, and even get an account of ticket prices and broadcasting throughout Cubs history. It's all packed into more than a hundred pages of full-color, ad-free Cubs information unlike anything else on the market. Written by Cubs fans for Cubs fans, "Wrigley Season Ticket 2007" is the essential season reference for all Cubs fans. A publication of Maple Street Press, distributed by Potomac Books, Inc.

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