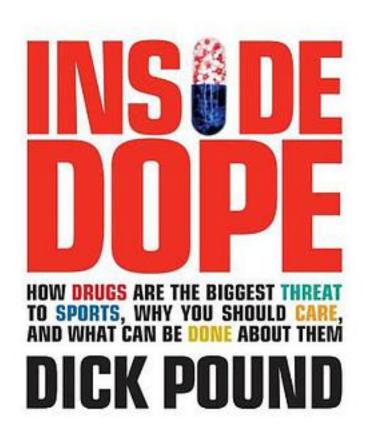
Inside Dope

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An IOC insider speaks out on creating a drug-free sports culture With doping charges leveled at athletes in baseball, cycling, and in the Olympics, cheating has, to many onlookers, become the norm in pro sports. With implications far beyond the sports arena, Inside Dope examines the genesis of doping in sports as well as in the world of doctors and trainers; drug testing and the battle to stay ahead of users; drug companies and big business; and the role of the World Anti-Doping Agency (WADA) as watchdog. Written by a former Olympian, an IOC official, and a passionate advocate of fair play in sports, this eye-opening book takes a candid look at testing standards and the future of doping and sports and the larger issue of how doping affects the public perception of athletes.

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