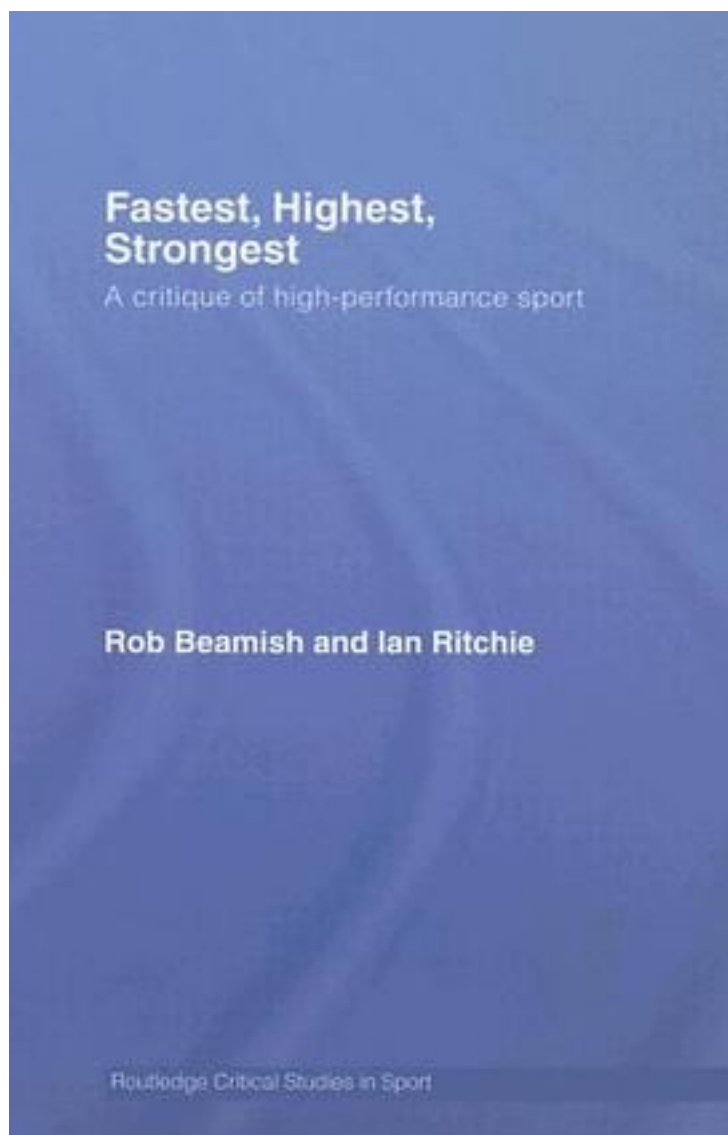


# Fastest, Highest, Strongest



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Fastest, Highest, Strongest presents a comprehensive challenge to the dominant orthodoxy concerning the use of performance-enhancing drugs in sport. Examining the political and economic transformation of the Olympic Movement during the twentieth century, the authors argue that the realities of modern sport require a serious reassessment of current policies, in particular the ban on the use of certain substances and practices. The book includes detailed discussion of: \* The historical importance of World War II and the Cold War in the development of a high-performance culture in sport \* The changing Olympic project: from amateurism to a fully professionalized approach \* The changing meaning of "sport" \* The role of sport science, technology and drugs in pursuing ever-better performance \* The major ethical and philosophical arguments used to support the ban on performance-enhancing substances in sport. Fastest, Highest, Strongest is a profound critical examination of modern sport. Its straightforward style will appeal to under- and post-graduate students as well as scholars of sports ethics and history, policy makers and all those interested in the changing nature of sport.

作者介绍:

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