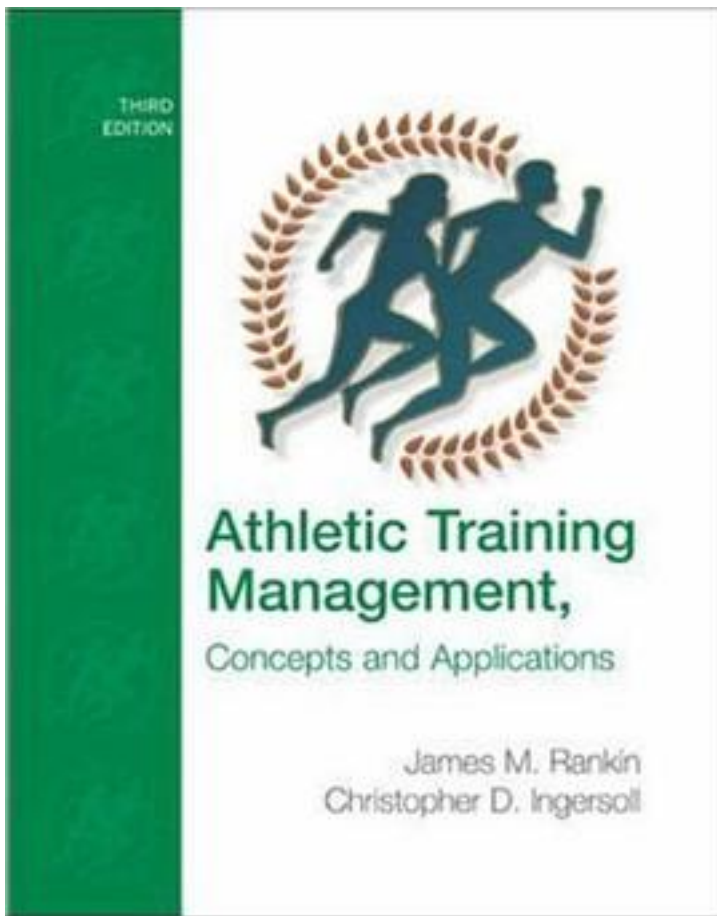


Athletic Training Management



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This comprehensive text addresses management concerns in the field of athletic training and sports medicine, covering topics ranging from managing change and conflict adjustment to tips for finding a job. After covering traditional management topics, the text takes the content a step further by relating it specifically to the athletic

trainer. The third edition has been expanded to include coverage of leadership, strategic planning, developing a business plan, and personnel records.

作者介绍:

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